

**MINUTES OF THE STRATEGY COMMITTEE  
HELD AT ADMINISTRATION CENTRE  
245 STURT ROAD, STURT  
ON TUESDAY 2 FEBRUARY 2016**



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**PRESENT**

**Elected Members**

Councillors Veliskou (Chair), Gard, Westwood

His Worship the Mayor Kris Hanna

**Independent Member**

Mr Damian Scanlon

**In Attendance**

Mr Adrian Skull	Chief Executive Officer
Ms Abby Dickson	General Manager City Development
Mr Tony Lines	General Manager Operations
Ms Fiona Harvey	Manager Innovation & Strategy
Ms Sherie Walczak	Manager Corporate Governance
Ms Elaine Delgado	Strategic Planner (minute taker)

**1. OPEN MEETING**

The meeting commenced at 6.30pm.

**2. KAURNA ACKNOWLEDGEMENT**

*We begin by acknowledging the Kaurna people, the traditional custodians of this land and pay our respects to their elders past and present.*

**3. MEMBERS DECLARATION OF INTEREST**

The Chairman asked if any Member wished to disclose an interest in relation to any item being considered at the meeting.

No interests were disclosed.

**4. CONFIRMATION OF MINUTES**

Nil due to this being the inaugural meeting.

## 5. BUSINESS ARISING

Nil due to this being the inaugural meeting.

## 6. PRESENTATION

### 6.1 Overview of the City of Marion

Mr Adrian Skull presented to the Committee an overview of demographic, financial, and asset data; Council's approach to strategic planning; leadership and organisational structure; trends and issues affecting the City of Marion that inform strategic planning; and major projects being undertaken by Council and State Government that affect the City of Marion and region.

## 7. REPORTS

### **Strategy Committee Terms of Reference and Overview of Skills Reference No: SC020216R7.1**

At the invitation of the Chair Members of the Strategy Committee and staff in attendance introduced themselves and provided an overview of their background and skills.

The Chair invited comments on the Strategy Committee's draft Terms of Reference which were as follows:

- Consideration should be given to conducting meetings at different locations, including Tonsley, with the Urban Planning Committee meetings being co-located to facilitate the Mayor's attendance at both
- The Council Chamber could be considered as the location for the next Strategy Committee meeting
- The focus of the Committee needs to be on strategic management plans as this is a requirement prescribed in the Local Government Act
- There is no immediate requirement for a representation review to be undertaken

**Moved Cr Gard, Seconded Cr Westwood** that the Strategy Committee:

1. Notes the Terms of Reference identified at Appendix 1 to the report.
2. Note the overview of skills provided by each of the Committee Members.

**Carried unanimously**

### **Work Program and Meeting Schedule for 2016 Reference No: SC020216R7.2**

The following points were raised:

- Due to the rapidity of change consideration should be given to Council plans having realistic timeframes to ensure outcomes can be achieved
- Members would value some further information on Council's planning process

- It is important the Strategy Committee contributes to ensuring Council has clarity about its future directions
- With the concept of ‘big data’ evolving there is an opportunity to explore its use, including use of a substantial database that has been developed for Council. This is best achieved through posing strategic questions that the mining and analysis of data can answer to inform decision-making
- The Strategy Committee needs to remain focused on the ‘big picture’ – what is Council’s contribution to achieving its aspirations and how can this be measured
- The value of establishing and maintaining networks with sectors beyond local government should be considered
- Any agenda items not addressed at their scheduled meeting are to be included in the draft agenda for consideration for the following Strategy Committee meeting
- There would be value in reports to Council indicating how they link with Council’s strategic plans

Members discussed the indicative Work Program and potential areas of focus attached to the report. The following Program for meetings to be held from April – October 2016 was decided with the understanding that it may need to be amended on an as needs basis:

**TUESDAY, 5 APRIL 2016**

<b>Topic</b>	<b>Action</b>
Environmental Scan and Global Trends	Provide advice on key opportunities and impacts (Deferred from 2/2/16 Strategy Committee meeting)
Strategy ‘road map’	Consider key contributors to the community’s long-term aspirations
Streetscape Policy and Program	Update on progress and provide advice on next steps for streetscaping across the city (Deferred from 2/2/16 Strategy Committee meeting)
Total Development Plan of Everything	Option to combine with Urban Planning Committee
Community Energy	Discussion on outcomes of report scheduled to be presented to a General Council meeting on 23 February 2016

**TUESDAY, 7 JUNE 2016**

<b>Topic</b>	<b>Action</b>
Any items deferred from 5 April 2016 meeting	
Tonsley Redevelopment	
Darlington and broader north-south corridor upgrades	
Innovative Business	Explore how Council can do business more effectively into the future

**TUESDAY, 2 AUGUST 2016**

<b>Topic</b>	<b>Action</b>
Any items deferred from 7 June 2016 meeting	
Work Area Plans and linkages	
Regional approaches / Benchmarking	Explore benchmarking with other councils for efficiencies and improvements and how we can work beyond Council boundaries
'Big Data'	Identify trends and strategic questions to inform data mining that in turn can inform Council's contribution to addressing community issues and opportunities

**TUESDAY, 4 OCTOBER 2016**

<b>Topic</b>	<b>Action</b>
Any items deferred from 2 August 2016 meeting	
Community	Explore how Council can ensure its work maximises community benefit, e.g. vulnerable community members

**Moved Cr Westwood, Seconded Cr Gard** that the Strategy Committee:

1. Notes the amended work program for 2016.

**Carried unanimously**

**Strategic opportunities identified through the Strategic Directions Committee  
Reference No: SC020216R7.3**

Strategic opportunities discussed by Members included:

***Innovation***

- Further exploration is needed on the concept of 'Innovation Districts' and the components considered necessary for their success
- Mr Scanlon offered to provide the Committee with an external speaker to inform discussions on the topic of 'Innovative Business'

**Action: Mr Scanlon to seek an external speaker to address Council at a date yet to be determined**

- Mr Scanlon offered to provide the Committee with some research findings on elements that contribute to successful Innovation Districts

**Action: Mr Scanlon to identify and distribute research findings for Innovation Districts**

- Exploring ideas so Council can obtain the best outcomes for its community and businesses through a roll-out of the NBN that is fibre to individual premises rather than fibre to the node

***Community Energy Opportunities***

- A report on Community Energy Opportunities is scheduled to be presented for consideration to a General Council meeting on 23 February 2016 and can be further discussed at the April meeting of the Strategy Committee
- Consideration could be given to inviting an external professional with industry expertise to review the 23 February 2016 General Council report and provide suggestions for improvement and address Elected Members
- Short-term innovation opportunities with existing technologies, and long-term innovation with new technologies, including thermal could be considered for exploration

**Action: Mr Scanlon to provide information to the Strategy Committee on models for future discussion**

*8.20pm The Mayor left the meeting during this item to attend the Urban Planning Committee meeting*

*8.40pm The Mayor returned to the Strategy Committee meeting*

**Moved Cr Westwood, Seconded Cr Gard that the Strategy Committee:**

1. Notes the strategic opportunities identified through the Strategic Directions Committee
2. Recommend to Council that further information be sought on community energy opportunities

**Carried unanimously**

**Environmental Scan and Global Trends**  
**Reference No: SC020216R7.4**

This item was deferred to be considered for discussion at the Strategy Committee meeting to be held on 5 April 2016.

**Development of Council's Business Plan 2016-2019**  
**Reference No: SC020216R7.5**

The following was raised by Members:

- The Mayor tabled suggested amendments to the draft Business Plan which were noted by the Committee, including the suggested addition of a Marketing Plan
- There was support for the Business Plan's timeframe that coincides with the current Council's term and also provides direction for the early stage of the next Council's term
- The delivery of the Business Plan will enable Council to deliver tangible outcomes during its term
- The Business Plan, which is one component of a suite of strategic management plans, provides an opportunity for benchmarking against best practice and this would be a demonstration of Council's authenticity and accountability to its ratepayers
- An alternative theme name of 'Nature-connected' to replace 'Biophilic' in the Community Plan was discussed with a preference to retain 'Biophilic'
- Mr Scanlon advised the Committee of the potential of involvement of university students in relevant projects

**Action: Mr Scanlon to seek university students for involvement in Council projects when opportunities are identified**

- It was agreed to seek feedback from all Elected Members on the Draft Business Plan 2016-2019 prior to its presentation to Council for endorsement with the report clearly indicating any amendments based on Elected Member feedback
- The comments provided by the Mayor will be included along with feedback from other Elected Members

**Moved Cr Gard, Seconded Cr Westwood** that the Strategy Committee

1. Recommend that the Community Plan's theme name 'Biophilic' remains unchanged
2. Seek feedback from Council's Elected Members on the Draft Business Plan 2016-2019 to be received by 17 February 2016
3. Request Council staff review and provide written comments where relevant on Elected Members' feedback on the Draft Business Plan and include these in the report to the General Council meeting on 22 March 2016

**Carried unanimously**

*9.30pm Mr Damian Scanlon left the meeting*

The Chair proposed a motion to extend the meeting for a further 10 minutes beyond 9.30pm.

**Moved Cr Gard, Seconded Cr Westwood**  
**Carried unanimously**

Further points raised in discussion for item 7.5 were:

- The report to the General Council meeting on the Draft Business Plan should include an explanation of how it links with Council's budget process
- The next step following Council endorsement of the Draft Business Plan will be to develop project plans and identify resource requirements

**Update on development of Streetscape Policy & Program**  
**Reference No: SC020216R7.6**

This item was deferred to be considered for discussion at the Strategy Committee meeting to be held on 5 April 2016.

**8. CONFIDENTIAL ITEMS**

Nil

**9. ANY OTHER BUSINESS**

Nil

**10. MEETING CLOSURE**

The meeting was declared closed at 9.40pm

**11. NEXT MEETING**

The next meeting of the Strategy Committee is scheduled to be held on:

**Time: 6:30 pm**

**Date: 5 April 2016**

**Venue: To be decided**

**CONFIRMED**

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**CHAIRPERSON**

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