

To book or register an interest in any of these events, please visit www.marion.sa.gov.au/business-news-and-events or contact Marissa at marissa.lindsay@marion.sa.gov.au.

Day / Date	Time	Event, Host & Booking Information	Cost
AUGUST 2018			
Thursday 2 August	7:30 AM – 9:30 AM	<u>Small Business Education Workshop with ATO</u> – Presented by SBC Presented by Southern Business Connections and the Australian Tax Office, this workshop at the Tonsley Hotel will help you to understand the new Single Touch Payroll changes being introduced on 1 July.	\$30
Tuesday 7 August	10:00 AM – 11:30 AM	<u>Discovery Session - Developing Value Propositions and Customer Insights</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at what is important to the customer and building your value proposition based on what the customer expects. How do you gain customer insights?	FREE
Monday 13 August	9:00 AM – 5:00 PM	<u>Digital Growth Consultations</u> – Presented by Polaris Centre and City of Marion Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor. 	FREE
Saturday 18 August	2:00 PM – 4:00 PM	<u>Sell Your Craft to the World - How to Sell on Etsy</u> Make money doing what you love (and while you sleep)! This workshop will focus on ETSY, a global online marketplace for handmade, vintage and craft supplies. We'll cover the basics of how to open a shop, through to how to get sales. 	FREE

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Tuesday 21 August 2018	5:30 PM – 7:30 PM	<u>Minda @ Home Visit</u> – Presented by Southern Business Connections Minda's Commercial Enterprises moved five of their businesses to the ExAccolade Wine site in January 2018. They have moved into the old bottling plant near the rear of the site. The strategic plan for Commercial Enterprises was to move to a location, where they can expand the commercial businesses in Manufacturing and Packaging Services. Minda are looking forward to having SBC members visit the Minda site and explain how they continue to improve employment and opportunity for people with a disability.	\$20
Wednesday 22 August 2018	9:00 AM – 12:00 PM	<u>Editing Your WordPress Site</u> – Presented by DIY Digital This is a hands-on beginner's guide to editing a WordPress website. Learn the key features of WordPress including, rows and columns, the WYSIWYG, how to update the navigation menu and WordPress plug-ins. 	\$180
Monday 27 August	6:30 PM – 9:00 PM	Mayor's Multicultural Forum – Presented by the City of Marion Save the Date	FREE
Wednesday 29 August 2018 – Wednesday 26 September	9:00 AM – 12:00 PM	<u>Short Course in Online Marketing</u> – Presented by DIY Digital For the do-it-yourself business owner on a tight budget it can be hard to navigate the complexity of online marketing. This six week course is suitable for small businesses and sole traders who have a website. It covers: <ul style="list-style-type: none"> • Customer Profile • Measuring for success • Search Engine Optimisation • Website call to action • Facebook advertising • Re-sizing images for online use 	\$450
Wednesday 29 August	SAVE THE DATE	<u>HCBA Local Business Awards</u> – Presented by Hallett Cove Business Association Join Hallett Cove Business Association for the launch of the 2018 Local Business Awards! Find out how you can be a part of this wonderful initiative to promote local businesses. Last year's awards were a huge success resulting in great publicity for many local businesses.	FREE
Thursday 30 August	7:30 AM – 9:30 AM	<u>Morning Tea with Carolyn Habib and Nicolle Flint</u> – Presented by SBC Join State Government MP Carolyn Habib and Federal Government MP Nicolle Flint for a Women in Business Morning Tea at Once and Again Café, where they will discuss their experiences in male dominated industries.	\$20

Day / Date	Time	Event, Host & Booking Information	Cost
Friday 31 August	9:30 AM – 4:30 PM	<u>Climate Ready Champions</u> – Presented by Australian Red Cross Join a group of Climate Ready Champions as they explore how to get ready as a community for changes in our climate. Australian Red Cross is offering training to help people understand how what we value may be affected by our changing climate, and explore what we can do to take action.	FREE
SEPTEMBER 2018			
Tuesday 4 September	10:00 AM – 11:30 AM	<u>Discovery Session - How to Create an Action Plan</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you how to create a 90 day plan of action for your business. Who is going to hold you to account?	FREE
Tuesday 4 September	5:00 PM – 8:00 PM	<u>Finance for Entrepreneurs</u>– Presented by Magnetic Alliance Have you struggled with the numbers side of your business? Do you get your tax done every year, but are having trouble making sense of how well your business is performing? Would you like to know how you can use financial reports to confidently make vital decisions for your business? If you've answered "YES" to any of these questions, this seminar could be exactly what you need in taking control of your business' finances, once and for all.	\$39
Wednesday 5 September	9:00 AM – 5:00 PM	<u>Emotional Health and Wellness: The Observer of Self</u> Would you like to understand how to best deal with stress, fears, or anxiety? Or understand how to calmly deal with arguments and confrontations? Achieve the best version of yourself with this free full day emotional health and wellness workshop.	FREE
Thursday 6 September	9:00 AM – 5:00 PM	<u>Digital Growth Consultations</u> – Presented by Polaris Centre and City of Marion Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor.	FREE



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Tuesday 18 September	5:30 PM – 6:30 PM	<p><u>Writing for Social Media</u></p> <p>For people who want to learn the key principles for improving their copywriting skills across the key social media platforms.</p> <p>What you'll learn:</p> <ul style="list-style-type: none"> • Learn what a brand tone of voice is • Explore the building blocks for shaping your own brand tone of voice • Learn the principles for improving your writing on social media • Learn about some useful and affordable tools for content creation 	FREE
OCTOBER 2018			
Tuesday 2 October	10:00 AM – 11:30 AM	<p><u>Discovery Session - Social Media</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help you to understand how social media can help your business? What is going to be effective for your business?</p> 	FREE
Tuesday 2 October	5:30 PM – 7:30 PM	<p><u>Tax Essentials for Small Business</u> – Presented by ATO</p> <p>Are you new to business, or thinking of starting a small business? Give your business the best start and register to come along to this FREE introductory workshop run by ATO staff. In this session, learn about:</p> <ul style="list-style-type: none"> • business structures and their different rules, tax rates and obligations • tax and non-tax business registrations • allowable deductions, including motor vehicle deductions, depreciation and home-based business expenses • annual and quarterly reporting requirements • record keeping principles • where to go for help and information when you need it. 	FREE

Day / Date	Time	Event, Host & Booking Information	Cost
Tuesday 9 October	5:30 PM – 8:00 PM	<p><u>Record Keeping for Small Business (not GST registered)</u> – Presented by ATO</p> <p>Are you new to business, or thinking of starting a small business? Give your business the best start!</p> <p>This FREE 2 hour introductory workshop is for small businesses who:</p> <ul style="list-style-type: none"> • want to learn how to keep records to claim all entitled deductions • are not registered for GST. <p>At this event you will have hands-on experience of recording money in and out of your business. You will also learn time-saving tips allowing you to focus on your business. To get the most out of this workshop, bring a pen and calculator.</p>	FREE
Tuesday 16 October	5:30 PM – 7:00 PM	<p><u>Record Keeping for Small Businesses (GST Registered)</u> – Presented by ATO</p> <p>Are you new to business, or thinking of starting a small business? Give your business the best start!</p> <p>This FREE 2 hour introductory workshop is for small businesses who:</p> <ul style="list-style-type: none"> • want to learn how to keep records to claim all entitled deductions • are registered for GST or who are thinking of registering for GST. <p>At this event you will have hands-on experience of recording money in and out of your business. You will also learn how to calculate and record GST as well as time saving tips allowing you to focus on your business.</p> <p>To get the most out of this workshop, bring a pen and calculator.</p>	FREE
Thursday 25 October	2:00 PM – 7:00 PM	<p><u>Southern Business Connections Expo</u> – Presented by SBC</p> <p>The SBC expo will showcase companies in Southern Adelaide. For attendees, you will get to know what is in your area, what products and services are available. Meet the small and medium business owners and be inspired. It will be a fun filled day.</p>	FREE

CALENDAR OF EVENTS

NOVEMBER 2018

Wednesday 7 November	10:00 AM – 11:30 AM	<p><u>Discovery Session - What to measure in your business</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will show you why measurement in your business will make a difference. What do the trends in your business show you?</p>	FREE
Wednesday 12- Friday 14 November	Save the Date	<p><u>Powering the Change to a Circular Economy Conference</u> – Presented by LOOP</p> <p>Powering the change was the first Australasian conference entirely dedicated to the challenges of implementing the circular economy. Stay tuned for more information about the next conference to be held at Tonsley Innovation District this coming November.</p>	TBC

DECEMBER 2018

Wednesday 5 December	10:00 AM – 11:30 AM	<p><u>Discovery Session - Accounting and record keeping approaches</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help to discover how to decide what accounting package is appropriate for you.</p>	FREE
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Tonsley

Cove Civic Centre



Our Business Hubs

Cove Civic Centre

1 Ragamuffin Drive, Hallett Cove



Tonsley

1284 South Road, Tonsley



Want to keep up-to-date with your business community?

Register your [email address](#) to receive our monthly e-newsletters

Southern Adelaide Business Advisory Service

The City of Marion, City of Onkparinga and the Department of State Development have joined forces to fund a service aimed at helping small businesses in Southern Adelaide to develop and grow.

THE FREE SERVICE OFFERS:

- One-on-one consultations with a business advisor at a location suitable to you
- A review of your business plans and operations
- Advice tailored to your business
- Business workshops and seminars

BOOK YOUR FREE SESSION:

T 7228 6208

E businessadvisor@ransgroup.com.au

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