




To book or register an interest for any of these events, please visit www.marion.sa.gov.au/business-news-and-events or contact Marissa at marissa.lindsay@marion.sa.gov.au.

Day / Date	Time	Event, Host & Booking Information	Cost
MAY 2018			
Every Second Thursday	11:00 AM – 12:00 PM	Tonsley Innovation District Walking Tours Meet your guide for a walking tour of Tonsley and its mixed use precinct design, supporting businesses wanting to innovate, grow, go global and move up the value chain. Learn about how Tonsley Innovation District is bringing together Australia's smartest businesses with residential and community living.	FREE
Tuesday 1 May	10:00 AM – 11:30 AM	Discovery Session - Business Health Check – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you how to complete a simple health check on your business. What do you look for and what do you need to consider to start improving your business?	FREE
Sunday 6 May	1:00 PM – 4:00 PM	Mother's Day Markets – Presented by Hallett Cove Business Association Hallett Cove Business Association will be hosting their next community market at Cove Civic Centre. The Mother's Day Market will provide a space for local traders to showcase and sell their products / services, while creating a bustling 'market' space for the locals to browse, shop, eat and socialise.	FREE
Tuesday 8 May	7:00 PM – 8:30 PM	Amazon Marketplace – Presented by DIY Digital Amazon have come to Australia and small traders have an opportunity to get in on the ground floor. What are the benefits and what are the likely pitfalls for this channel? This meet-up is an opportunity for interested local traders to share and discuss various topics about Amazon including its key benefits of and how it compares to creating and managing your own online store. 	FREE
Tuesday 29 May	5:00 PM – 7:30 PM	'At home' Networking Event – Presented by SBC Meet Judy at the Once and Again Book Café and here her inspiring journey from the corporate world to opening a small business. Free for SBC Members.	\$15

Day / Date	Time	Event, Host & Booking Information	Cost
Tuesday 29 May	5:30PM – 7:00PM	<p><u>Facebook for Business</u> – Presented by Company Hub</p> <p>Finding Facebook for Business confusing? Do you know you should be using Facebook for your business but are having trouble finding the time or inspiration on what to post? If you are busy running your business but want to make a splash on Facebook, Social Media Manager Gaylene Clark from Company Hub will give you the run down on why you should be using Facebook for your business. She will also give you her top tips and time savers for you to implement straight away in this informative seminar. Make sure you bring a pen and paper and there'll be time for Q&A at the end.</p> 	FREE
JUNE 2018			
Friday 1 June	9:00 AM – 12:00 PM	<p><u>Strategy for Small Business</u> – Southern Business Connections & AICD</p> <p>This course is tailored for small business and covers the following elements:</p> <ul style="list-style-type: none"> • Identify key roadblocks to strategic planning • Consider and review the value proposition for your business • Discuss strategic planning tools to identify critical areas of focus for your business • Help you develop a plan for your strategic planning, including time-frames and key measures. 	\$350
Tuesday 5 June		<p><u>Interview Skills Training</u> – Presented by HR Development at Work</p> <p>This workshop will help you to know the different types of interview you may encounter and how to anticipate the questions so you can prepare effectively. Includes demonstrations of what not to do and what to do, practice questions and feedback. Each participant will get access to over 100 example competency interview questions.</p>	\$99
Tuesday 5 June	10:00 AM – 11:30 AM	<p><u>Discovery Session - Setting up your Business</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will show you eight things to set up your business properly for a better future. What things should you consider most for the success of your business?</p>	FREE

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Tuesday 19 June	5:30PM – 7:00PM	<p>Google Simplified – Presented by DIY Digital</p> <p>For the do-it-yourself small business owner on a tight budget it can be hard to navigate the complexity of all the Google products and Search Engine Optimisation (SEO) techniques. This FREE seminar will discuss the key Google things small business owners will benefit from including Google Maps and Google Local, Google Analytics reports and Search Engine Optimisation.</p> 	\$30
Thursday 28 June	8:30AM – 10:00 AM	<p><u>Networking Breakfast @ the Tonsley Pod</u> – Presented by SABAS</p> <p>Save the Date</p>	FREE

Tonsley

Cove Civic Centre



JULY 2018

Tuesday 3 July	10:00 AM – 11:30 AM	<u>Discovery Session - Marketing Planning and Strategy</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at marketing and strategy for your business. What is going to make a difference and what strategy should you take for your business?	FREE
Tuesday 24 July	5:30PM – 7:00PM	Email Marketing with MailChimp – Presented by DIY Digital Most small business owners underrate the effectiveness of email and overthink its nuisance factor. Email marketing is great for bricks and mortar shops, professionals (e.g. accountants and physiotherapists), consultants and businesses looking for referrals and repeat business. In this FREE seminar, learn how to convert leads to customers, re-establish patronage from previous customers and get new customers through referrals.	\$30



AUGUST 2018

Tuesday 7 August	10:00 AM – 11:30 AM	<u>Discovery Session - Developing Value Propositions and Customer Insights</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at what is important to the customer and building your value proposition based on what the customer expects. How do you gain customer insights?	FREE
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SEPTEMBER 2018

Tuesday 4 September	10:00 AM – 11:30 AM	<u>Discovery Session - How to Create an Action Plan</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you how to create a 90 day plan of action for your business. Who is going to hold you to account?	FREE
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OCTOBER 2018

Tuesday 2 October	10:00 AM – 11:30 AM	<u>Discovery Session - Social Media</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you to understand how social media can help your business? What is going to be effective for your business?	FREE
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CALENDAR OF EVENTS

NOVEMBER 2018

Wednesday 7 November	10:00 AM – 11:30 AM	<u>Discovery Session - What to measure in your business</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you why measurement in your business will make a difference. What do the trends in your business show you?	FREE
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DECEMBER 2018

Wednesday 5 December	10:00 AM – 11:30 AM	<u>Discovery Session - Accounting and record keeping approaches</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help to discover how to decide what accounting package is appropriate for you.	FREE
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Our Business Hubs

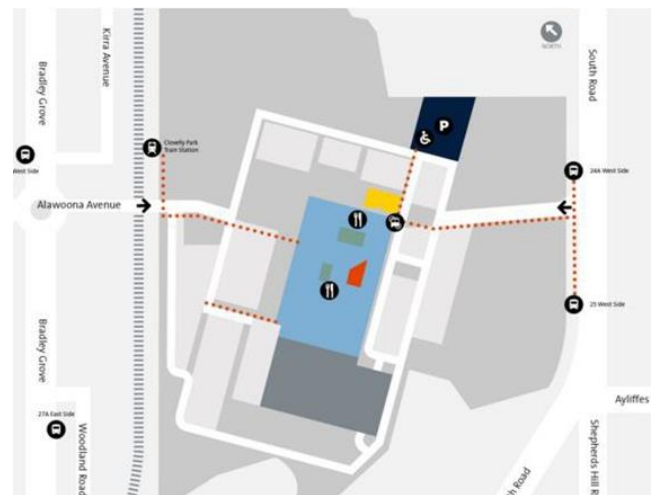
Cove Civic Centre

1 Ragamuffin Drive, Hallett Cove



Tonsley

1284 South Road, Tonsley



Want to keep up-to-date with your business community?
Register your [email address](#) to receive our monthly e-newsletters

Southern Adelaide Business Advisory Service

The City of Marion, City of Onkparinga and the Department of State Development have joined forces to fund a service aimed at helping small businesses in Southern Adelaide to develop and grow.

THE FREE SERVICE OFFERS:

- One-on-one consultations with a business advisor at a location suitable to you
- A review of your business plans and operations
- Advice tailored to your business
- Business workshops and seminars

BOOK YOUR FREE SESSION:

T 7228 6208 E businessadvisor@ransgroup.com.au

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