

To book or register an interest for any of these events, please visit www.marion.sa.gov.au/business-news-and-events or contact Marissa at marissa.lindsay@marion.sa.gov.au.

Day / Date	Time	Event, Host & Booking Information	Cost
JUNE 2018			
Every Second Thursday	11:00 AM – 12:00 PM	Tonsley Innovation District Walking Tours Meet your guide for a walking tour of Tonsley and its mixed use precinct design, supporting businesses wanting to innovate, grow, go global and move up the value chain. Learn about how Tonsley Innovation District is bringing together Australia's smartest businesses with residential and community living.	FREE
Friday 1 June	9:00 AM – 12:00 PM	Strategy for Small Business – Southern Business Connections & AICD This course is tailored for small business and covers the following elements: <ul style="list-style-type: none"> • Identify key roadblocks to strategic planning • Consider and review the value proposition for your business • Discuss strategic planning tools to identify critical areas of focus for your business • Help you develop a plan for your strategic planning, including time-frames and key measures. 	\$350
Tuesday 5 June		Interview Skills Training – Presented by HR Development at Work This workshop will help you to know the different types of interview you may encounter and how to anticipate the questions so you can prepare effectively. Includes demonstrations of what not to do and what to do, practice questions and feedback. Each participant will get access to over 100 example competency interview questions.	\$99
Tuesday 5 June	5:30 PM -	Petstock @ Home Visit – Presented by Southern Business Connections Anthony Hart, Director at Petstock will meet with SBC members and contacts to talk about his journey. Petstock have expanded to 9 stores and have a turnover of more than \$37m. Anthony will talk about his own personal journey; see what you can learn from his experiences and knowledge.	\$15
Tuesday 5 June	10:00 AM – 11:30 AM	Discovery Session - Setting up your Business – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you eight things to set up your business properly for a better future. What things should you consider most for the success of your business?	FREE

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Tuesday 12 June	8:30 AM – 4:30 PM	<u>Getting what you need from your IT</u> – Presented by Department of Industry, Innovation and Science Does your IT system make your business more efficient? You know there is value in Information Technology systems, but you haven't proceeded with new initiatives because you're concerned the result won't be effective or that the project cost or resource requirements could blow-out. This workshop will help you scope your requirements, so you can quickly and effectively identify improvements in relevant systems and work towards their implementation.	FREE
Monday 18 June 2018	6:00PM – 8:00 PM	<u>HCBA Local Business Awards Launch</u> – Presented by Hallett Cove Business Association Join Hallett Cove Business Association for the launch of the 2018 Local Business Awards! Find out how you can be a part of this wonderful initiative to promote local businesses. Last year's awards were a huge success resulting in great publicity for many local businesses.	FREE
Tuesday 19 June	5:30PM – 7:00PM	<u>Google Simplified</u> – Presented by DIY Digital For the do-it-yourself small business owner on a tight budget it can be hard to navigate the complexity of all the Google products and Search Engine Optimisation (SEO) techniques. This seminar will discuss the key Google things small business owners will benefit from including Google Maps and Google Local, Google Analytics reports and Search Engine Optimisation. 	\$30
Thursday 21 June	8:30 AM – 7:00 PM	<u>Innovation Summit</u> – Presented by the Urban Development Institute of Australia This inaugural Summit is landing at Tonsley Innovation District on Thursday 21st June and will bring some of the most compelling thought-leaders to the heart of South Australia's Innovation hub.	\$500
Thursday 21 June	4:00 PM – 7:00 PM	<u>Tonsley Connections</u> Members of the Tonsley Community are invited to attend the next Tonsley Connections, an opportunity to get together, network and learn more about Tonsley and the organisations that call our innovation district home.	FREE

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Thursday 21 June	5:30PM – 6:30PM	<u>How to Tender for Council Business</u> – Presented by City of Marion Aboriginal and Torres Strait Islander owned businesses are invited to a free training session on “How to Tender for Council Business”. This session will increase business owners’ general awareness of how local government undertakes its procurement processes.	FREE
Monday 25 June	8:30 AM – 11:30 AM	<u>Building Upgrade Finance Seminar</u> – Presented by Southern Adelaide Economic Development Board Join the Southern Adelaide Economic Development Board at this upcoming Building Upgrade Finance (BUF) Scheme information session. The BUF scheme is a loan mechanism designed to unlock investment by offering business owners the opportunity to access long-term fixed-interest finance for environmental upgrades and heritage work to the buildings they own, occupy or operate out of. Eligible buildings must be at least two years old and have prior assessment and finance approval to apply for this scheme.	FREE
Thursday 28 June	8:30AM – 10:00 AM	<u>Networking Breakfast @ the Tonsley Pod</u> – Presented by SABAS Network with fellow businesses and learn about SABAS.	FREE
Thursday 28 June	7:00 PM – 8:30 PM	<u>Making Sense of Bitcoin and Cryptocurrencies</u> You've heard of Bitcoin, blockchain technology and cryptocurrencies, but do you know what exactly they are or how they work? Learn about the fundamentals of blockchain technology and why Bitcoin and other cryptocurrencies have the potential to radically transform many sectors of society. This session will present a balanced perspective about the risks and opportunities that these new technologies represent and will break down the technical walls that are barriers to getting started with cryptocurrency. 	FREE
JULY 2018			
Tuesday 3 July	10:00 AM – 11:30 AM	<u>Discovery Session - Marketing Planning and Strategy</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at marketing and strategy for your business. What is going to make a difference and what strategy should you take for your business?	FREE

Day / Date	Time	Event, Host & Booking Information	Cost
Monday 16 July	9:00 AM – 5:00 PM	<p><u>Digital Growth Consultations</u> – Presented by Polaris Centre and City of Marion</p> <p>Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor.</p> 	FREE
Tuesday 24 July	5:30PM – 7:00PM	<p><u>Email Marketing with MailChimp</u> – Presented by DIY Digital</p> <p>Most small business owners underrate the effectiveness of email and overthink its nuisance factor. Email marketing is great for bricks and mortar shops, professionals (e.g. accountants and physiotherapists), consultants and businesses looking for referrals and repeat business. In this seminar, learn how to convert leads to customers, re-establish patronage from previous customers and get new customers through referrals.</p> 	\$30
AUGUST 2018			
Thursday 2 August	7:30 AM – 9:30 AM	<p><u>Small Business Education Workshop with ATO</u> – Presented by SBC</p> <p>Presented by Southern Business Connections and the Australian Tax Office, this workshop at the Tonsley Hotel will help you to understand the new Single Touch Payroll changes being introduced on 1 July.</p>	\$30
Tuesday 7 August	10:00 AM – 11:30 AM	<p><u>Discovery Session - Developing Value Propositions and Customer Insights</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at what is important to the customer and building your value proposition based on what the customer expects. How do you gain customer insights?</p>	FREE
Saturday 18 August	2:00 PM – 4:00 PM	<p><u>Sell Your Craft to the World - How to Sell on ETSY</u></p> <p>Make money doing what you love (and while you sleep)! This workshop will focus on ETSY, a global online marketplace for handmade, vintage and craft supplies. We'll cover the basics of how to open a shop, through to how to get sales.</p>	FREE

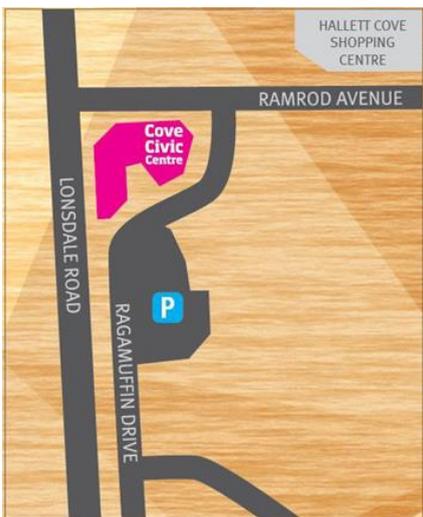
CALENDAR OF EVENTS

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Wednesday 29 August	SAVE THE DATE	HCBA Local Business Awards – Presented by Hallett Cove Business Association Join Hallett Cove Business Association for the launch of the 2018 Local Business Awards! Find out how you can be a part of this wonderful initiative to promote local businesses. Last year's awards were a huge success resulting in great publicity for many local businesses.	FREE
SEPTEMBER 2018			
Tuesday 4 September	10:00 AM – 11:30 AM	Discovery Session - How to Create an Action Plan – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you how to create a 90 day plan of action for your business. Who is going to hold you to account?	FREE
OCTOBER 2018			
Tuesday 2 October	10:00 AM – 11:30 AM	Discovery Session - Social Media – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help you to understand how social media can help your business? What is going to be effective for your business? 	FREE
NOVEMBER 2018			
Wednesday 7 November	10:00 AM – 11:30 AM	Discovery Session - What to measure in your business – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you why measurement in your business will make a difference. What do the trends in your business show you?	FREE
DECEMBER 2018			
Wednesday 5 December	10:00 AM – 11:30 AM	Discovery Session - Accounting and record keeping approaches – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will help to discover how to decide what accounting package is appropriate for you.	FREE

Our Business Hubs

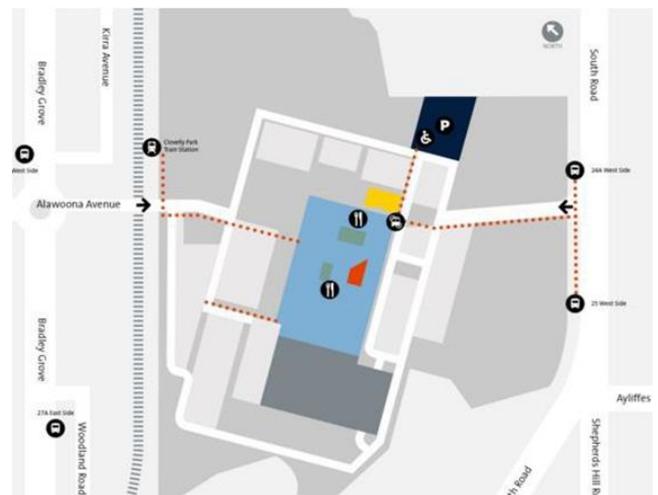
Cove Civic Centre

1 Ragamuffin Drive, Hallett Cove



Tonsley

1284 South Road, Tonsley



Want to keep up-to-date with your business community?
Register your [email address](#) to receive our monthly e-newsletters

Southern Adelaide Business Advisory Service

The City of Marion, City of Onkparinga and the Department of State Development have joined forces to fund a service aimed at helping small businesses in Southern Adelaide to develop and grow.

THE FREE SERVICE OFFERS:

- One-on-one consultations with a business advisor at a location suitable to you
- A review of your business plans and operations
- Advice tailored to your business
- Business workshops and seminars

BOOK YOUR FREE SESSION:

T 7228 6208 E businessadvisor@ransgroup.com.au

Tonsley

Cove Civic Centre

