






To book or register an interest for any of these events, please visit www.marion.sa.gov.au/business-news-and-events or contact Marissa at marissa.lindsay@marion.sa.gov.au.

Day / Date	Time	Event, Host & Booking Information	Cost
JULY 2018			
Monday 9 July – Friday 13 July	Various	Entrepreneurs Week 2018 Entrepreneurs Week is a collaboration between the Adelaide Entrepreneurship Forum, Brand South Australia, Adelaide City Council, the State Government, and a broad range of stakeholders who are interested in hosting events with an entrepreneurial focus. Check out the full list of Entrepreneur Week activities on the website.	Various
Thursday 12 July	9:00 AM – 5:00 PM	Blockchain Symposium - Business Innovation with Blockchain – Presented by New Venture Institute, Flinders Tonsley Presented by NVI, attend this series of conversations and masterclasses around the impact of blockchain on compliance, regulation and commercially focused blockchain business models. Industry thought leaders will challenge your opinions on Blockchain and help you realise where it has a place in your company.	\$95 - \$170
Monday 16 July	9:00 AM – 5:00 PM	Digital Growth Consultations – Presented by Polaris Centre and City of Marion Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor. 	FREE
Thursday 17 July		Data Privacy - An Evening at Brighton Football Club – Presented by Southern Business Connections Join SBC and Concept Data as they provide a brief insight on how the business has gone from a South Australian start up to an international business supporting clients across the globe. Gary from Concept Data will also discuss the new European and Australian Data Privacy rules and what they mean to you and your business and give his view on where all of this is going. Kym Steer, President of Brighton Football Club, will talk about the upcoming club redevelopment plans.	\$20

Day / Date	Time	Event, Host & Booking Information	Cost
Tuesday 24 July	5:30PM – 7:00PM	<p>Email Marketing with MailChimp – Presented by DIY Digital</p> <p>Most small business owners underrate the effectiveness of email and overthink its nuisance factor. Email marketing is great for bricks and mortar shops, professionals (e.g. accountants and physiotherapists), consultants and businesses looking for referrals and repeat business. In this seminar, learn how to convert leads to customers, re-establish patronage from previous customers and get new customers through referrals.</p> 	\$30
Thursday 26 July	9:00 AM – 5:00 PM	<p>CoMmunity Space at the Tonsley Pod – Presented by City of Marion</p> <p>Save the Date for the City of Marion's monthly pop-up at the Tonsley Pod for Sustainability Day.</p>	FREE
AUGUST 2018			
Thursday 2 August	7:30 AM – 9:30 AM	<p>Small Business Education Workshop with ATO – Presented by SBC</p> <p>Presented by Southern Business Connections and the Australian Tax Office, this workshop at the Tonsley Hotel will help you to understand the new Single Touch Payroll changes being introduced on 1 July.</p>	\$30
Tuesday 7 August	10:00 AM – 11:30 AM	<p>Discovery Session - Developing Value Propositions and Customer Insights – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help you look at what is important to the customer and building your value proposition based on what the customer expects. How do you gain customer insights?</p>	FREE
Monday 13 August	9:00 AM – 5:00 PM	<p>Digital Growth Consultations – Presented by Polaris Centre and City of Marion</p> <p>Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor.</p> 	FREE

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Day / Date	Time	Event, Host & Booking Information	Cost
Saturday 18 August	2:00 PM – 4:00 PM	<u>Sell Your Craft to the World - How to Sell on Etsy</u> Make money doing what you love (and while you sleep)! This workshop will focus on ETSY, a global online marketplace for handmade, vintage and craft supplies. We'll cover the basics of how to open a shop, through to how to get sales. 	FREE
Tuesday 21 August 2018	5:30 PM – 7:30 PM	<u>Minda @ Home Visit</u> – Presented by Southern Business Connections Minda's Commercial Enterprises moved five of their businesses to the ExAccolade Wine site in January 2018. They have moved into the old bottling plant near the rear of the site. The strategic plan for Commercial Enterprises was to move to a location, where they can expand the commercial businesses in Manufacturing and Packaging Services. Minda are looking forward to having SBC members visit the Minda site and explain how they continue to improve employment and opportunity for people with a disability.	\$20
Wednesday 22 August 2018	9:00 AM – 12:00 PM	<u>Editing Your WordPress Site</u> – Presented by DIY Digital This is a hands-on beginner's guide to editing a WordPress website. Learn the key features of WordPress including, rows and columns, the WYSIWYG, how to update the navigation menu and WordPress plug-ins. 	\$180
Monday 27 August	6:30 PM – 9:00 PM	Mayor's Multicultural Forum – Presented by the City of Marion Save the Date	FREE
Wednesday 29 August 2018 – Wednesday 26 September	9:00 AM – 12:00 PM	<u>Short Course in Online Marketing</u> – Presented by DIY Digital For the do-it-yourself business owner on a tight budget it can be hard to navigate the complexity of online marketing. This six week course is suitable for small businesses and sole traders who have a website. It covers: <ul style="list-style-type: none"> • Customer Profile • Measuring for success • Search Engine Optimisation • Website call to action • Facebook advertising • Re-sizing images for online use 	\$450
Wednesday 29 August	SAVE THE DATE	<u>HCBA Local Business Awards</u> – Presented by Hallett Cove Business Association Join Hallett Cove Business Association for the launch of the 2018 Local Business Awards! Find out how you can be a part of this wonderful initiative to promote local businesses. Last year's awards were a huge success resulting in great publicity for many local businesses.	FREE



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SEPTEMBER 2018

Tuesday 4 September	10:00 AM – 11:30 AM	<p><u>Discovery Session - How to Create an Action Plan</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will show you how to create a 90 day plan of action for your business. Who is going to hold you to account?</p>	FREE
Tuesday 18 September	5:30 PM – 6:30 PM	<p><u>Writing for Social Media</u></p> <p>For people who want to learn the key principles for improving their copywriting skills across the key social media platforms.</p> <p>What you'll learn:</p> <ul style="list-style-type: none"> • Learn what a brand tone of voice is • Explore the building blocks for shaping your own brand tone of voice • Learn the principles for improving your writing on social media • Learn about some useful and affordable tools for content creation 	FREE



OCTOBER 2018

Tuesday 2 October	10:00 AM – 11:30 AM	<p><u>Discovery Session - Social Media</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help you to understand how social media can help your business? What is going to be effective for your business?</p>	FREE
Tuesday 2 October	5:30 PM – 7:30 PM	<p><u>Tax Essentials for Small Business</u> – Presented by ATO</p> <p>Are you new to business, or thinking of starting a small business? Give your business the best start and register to come along to this FREE introductory workshop run by ATO staff. In this session, learn about:</p> <ul style="list-style-type: none"> • business structures and their different rules, tax rates and obligations • tax and non-tax business registrations • allowable deductions, including motor vehicle deductions, depreciation and home-based business expenses • annual and quarterly reporting requirements • record keeping principles • where to go for help and information when you need it. 	FREE



Tuesday 9 October	5:30 PM – 8:00 PM	<p>Record Keeping for Small Business – Presented by ATO</p> <p>Are you new to business, or thinking of starting a small business? Give your business the best start and register to come along to this FREE introductory workshop run by ATO staff. In this session, learn about:</p> <ul style="list-style-type: none"> Record keeping tips and traps How money flows through a business <p>Work through case studies and examples</p>	FREE
Tuesday 16 October	5:30 PM – 7:00 PM	<p>Employer Essentials – Presented by ATO</p> <p>Do you have employees, or are you thinking of employing workers? Understand your tax and super obligations as an employer. You'll learn about:</p> <ul style="list-style-type: none"> what to do when you hire workers, and how to determine whether they're employees or contractors pay as you go (PAYG) withholding annual reports and payment summaries how to report fringe benefits for your employees superannuation reporting and due dates. taxable payments reporting for the building and construction industry. 	FREE

NOVEMBER 2018

Wednesday 7 November	10:00 AM – 11:30 AM	<p>Discovery Session - What to measure in your business – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will show you why measurement in your business will make a difference. What do the trends in your business show you?</p>	FREE
Wednesday 12- Friday 14 November	Save the Date	<p>Powering the Change to a Circular Economy Conference – Presented by LOOP</p> <p>Powering the change was the first Australasian conference entirely dedicated to the challenges of implementing the circular economy. Stay tuned for more information about the next conference to be held at Tonsley Innovation District this coming November.</p>	TBC

DECEMBER 2018

Wednesday 5 December	10:00 AM – 11:30 AM	<p>Discovery Session - Accounting and record keeping approaches – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help to discover how to decide what accounting package is appropriate for you.</p>	FREE
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Our Business Hubs

Cove Civic Centre

1 Ragamuffin Drive, Hallett Cove



Tonsley

1284 South Road, Tonsley



Want to keep up-to-date with your business community?
Register your [email address](#) to receive our monthly e-newsletters

Southern Adelaide Business Advisory Service

The City of Marion, City of Onkparinga and the Department of State Development have joined forces to fund a service aimed at helping small businesses in Southern Adelaide to develop and grow.

THE FREE SERVICE OFFERS:

- One-on-one consultations with a business advisor at a location suitable to you
- A review of your business plans and operations
- Advice tailored to your business
- Business workshops and seminars

BOOK YOUR FREE SESSION:

T 7228 6208 E businessadvisor@ransgroup.com.au

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