


To book or register an interest for any of these events, please visit www.marion.sa.gov.au/business-news-and-events or contact business.marion@marion.sa.gov.au.

Day / Date	Time	Event, Host & Booking Information	Cost
NOVEMBER 2018			
Thursday 1 November @ Tonsley Pod	10:00AM – 2:00PM	<u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!	FREE
Wednesday 7 November @ Cove Civic Centre	10:00 AM – 11:30 AM	<u>Discovery Session - What to measure in your business</u> – Presented by SABAS Presented by the Southern Adelaide Business Advisory Service, this workshop will show you why measurement in your business will make a difference. Are you worried about your business? This workshop will show you why measurements in your business will make a difference. What will the trends in your business show? This workshop will also review core aspects of how you can check that your business is heading in the right direction, and will assist you to determine benchmarks for how you want your business to perform.	FREE
Thursday 8 November @ Tonsley Pod	10:00AM – 2:00PM	<u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!	FREE

Collaborating to support economic development in Southern Adelaide

 Tonsley

 Cove Civic Centre

Day / Date	Time	Event, Host & Booking Information	Cost
Saturday 10 November @ Cove Civic Centre	1:00 PM - 5:00 PM	<p><u>Let's Get Found on Etsy</u></p> <p>Do you have an Etsy shop, but just not enough sales? Are you tearing your hair out wondering what you should be doing?</p> <p>In this four-hour workshop we will work on strategies for getting your products found on Etsy. We'll also look at ways to measure whether what we are doing is heading us in the right direction.</p> <p>Please bring along your laptop or tablet so we can make this as productive a time as possible. You will need to be able to access the Dashboard of your Etsy shop (if you have one already.) Let's start making sales, together!</p>	FREE
Wednesday 12- Friday 14 November @ Tonsley	Save the Date	<p><u>Powering the Change to a Circular Economy Conference – Presented by LOOP</u></p> <p>Powering the change was the first Australasian conference entirely dedicated to the challenges of implementing the circular economy. Stay tuned for more information about the next conference to be held at Tonsley Innovation District this coming November.</p>	TBC
Thursday 15 November @ Tonsley Pod	10:00AM – 2:00PM	<p><u>COMMunity Space @ Tonsley Pod – Presented by City of Marion</u></p> <p>Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMMunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!</p>	FREE
Wednesday 21 November @ Cove Civic Centre	10:30 AM – 12:00 PM	<p><u>Answering Questions with Data</u></p> <p>Learn how to effectively collect and make sense of online data about your business to help drive business growth. This course will help you develop a framework for your business' data collection and establish goals and objectives to measure the success of your business. You will learn:</p> <ul style="list-style-type: none"> • Questions you should be asking about your business' online activity • How to analyse data from your business website, and how to monitor your customer traffic and behaviour • How data insights can be used to determine how engaged an online user is with a business • How data insights can help to attract and connect with customers online 	FREE

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Day / Date	Time	Event, Host & Booking Information	Cost
Wednesday 21 November @ Tonsley	5:00 PM – 9:00PM	<u>Icebreaker 18</u> – Presented by New Venture Institute Take on a networking challenge like no other! Calling all innovators, inventors and entrepreneurs – we want you to meet investors, businesses and potential partners. Icebreaker18 is a professional speed networking event delivered by Flinders University’s New Venture Institute. It creates a platform for connecting great ideas with outstanding capability. In 2016, the inaugural event saw more than 1200 networkers converge on Tonsley, and in 2018 we aim to break a record! Be a part of something incredible at Icebreaker™ 18. Join the biggest professional networking event in the world!	\$35.57
Thursday 22 November @ Tonsley	9:00AM – 12:15PM	<u>IP Rights in a Digital World</u> - Presented by Adelaide Business Hub This workshop will help you to recognise and avoid the potential IP pitfalls and build an IP strategy that will support your business’s growth by: <ul style="list-style-type: none"> • Identifying the IP traps and pitfalls • Understanding when to/why you should register your IP overseas • Undertaking an IP audit of your business (in session exercises and examples) • Explaining the importance of matching all IP and social media identifiers • Discuss why it’s important to register your trademark early 	\$55
Thursday 22 November @ Tonsley Pod	10:00AM – 2:00PM	<u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!	FREE

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Cove Civic Centre



Hallett Cove
BUSINESS ASSOCIATION



Day / Date	Time	Event, Host & Booking Information	Cost
Wednesday 28 November @ Tonsley Pod	9:00 AM – 5:00 PM	<p><u>Digital Growth Consultations</u> – Presented by Polaris Centre and City of Marion</p> <p>Starting a business and don't know where to begin setting up an effective website? Do you already have a business website and think it could be performing better? Feel like your digital marketing and social media outreach isn't working for you, or just doesn't exist? Need help demystifying SEO or SEM and how they can help your business grow? If YES is your answer to any of these questions, register for a free independent consultation with a digital business advisor.</p> 	FREE
Thursday 29 November @ Tonsley Pod	10:00AM – 2:00PM	<p><u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion</p> <p>Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!</p>	FREE
DECEMBER 2018			
Wednesday 5 December @ Cove Civic Centre	10:00 AM – 11:30 AM	<p><u>Discovery Session - Accounting and record keeping approaches</u> – Presented by SABAS</p> <p>Presented by the Southern Adelaide Business Advisory Service, this workshop will help to discover how to decide what accounting package is appropriate for you and your business.</p>	FREE
Thursday 6 December @ Tonsley Pod	10:00AM – 2:00PM	<p><u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion</p> <p>Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!</p>	FREE

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Day / Date	Time	Event, Host & Booking Information	Cost
Monday 10 December @ Marion Cultural Centre	5:30 PM – 7:30 PM	<u>Save the Date – Mayor’s End of Year Function</u> All businesses in the City of Marion Business Community are invited to Come along and celebrate another successful year of business in the City of Marion.	FREE
Wednesday 12 December @ Cove Civic Centre	10:30AM – 12:00PM	<u>Social Media Strategy</u> Want to improve your social media posts? This workshop will look at the main social media platforms including Facebook, Twitter and Instagram, and give tips for deciding how to promote brands via social media. Participants will also learn how to create authentic and shareable content. What you’ll learn: <ul style="list-style-type: none"> • Understand how social media can add value to a brand and improve marketing • Learn the five steps for creating a social media strategy, what’s involved in each step and why it matters • Understand the benefits of the main social media platforms and how to choose the right ones for you • Understand the types of content to share • Gain an understanding of how to target specific customers and reach new audiences and begin to develop your brand’s social voice 	FREE
Thursday 13 December @ Tonsley Pod	10:00AM – 2:00PM	<u>COMmunity Space @ Tonsley Pod</u> – Presented by City of Marion Tonsley is an important asset for our future and we are an active participant in creating Tonsley as a vibrant and connected place to live, work, study and do business. Our activation will align with the spirit of the site and will aim to attract the wider community into the precinct as well as engage those working and studying there. City of Marion will be present in the COMmunity Space @ The Tonsley Pod space & surrounds once a week on a Thursday from September-mid December 2018. Join us to enjoy inspiring and innovative seminars and presentations, learn and participate in fun and interactive workshops, discover and explore Tonsley and come n try new activities!	FREE

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Tonsley

Cove Civic Centre

Our Business Hubs

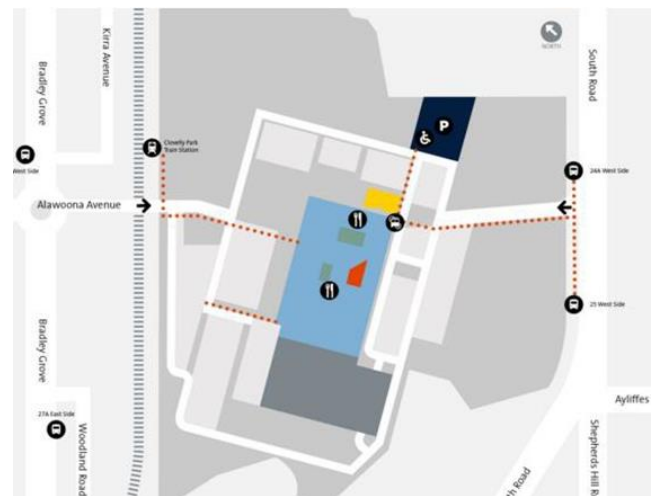
Cove Civic Centre

1 Ragamuffin Drive, Hallett Cove



Tonsley

1284 South Road, Tonsley



Keep up-to-date

Want to keep up-to-date with your business community?

Register your [email address](#) to receive our monthly e-newsletters.

Southern Adelaide Business Advisory Service

The City of Marion, City of Onkparinga and the Department of State Development have joined forces to fund a service aimed at helping small businesses in Southern Adelaide to develop and grow.

THE FREE SERVICE OFFERS:

- One-on-one consultations with a business advisor at a location suitable to you
- A review of your business plans and operations
- Advice tailored to your business
- Business workshops and seminars

BOOK YOUR FREE SESSION:

Phone - 7228 6208

Email - businessadvisor@ransgroup.com.au

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