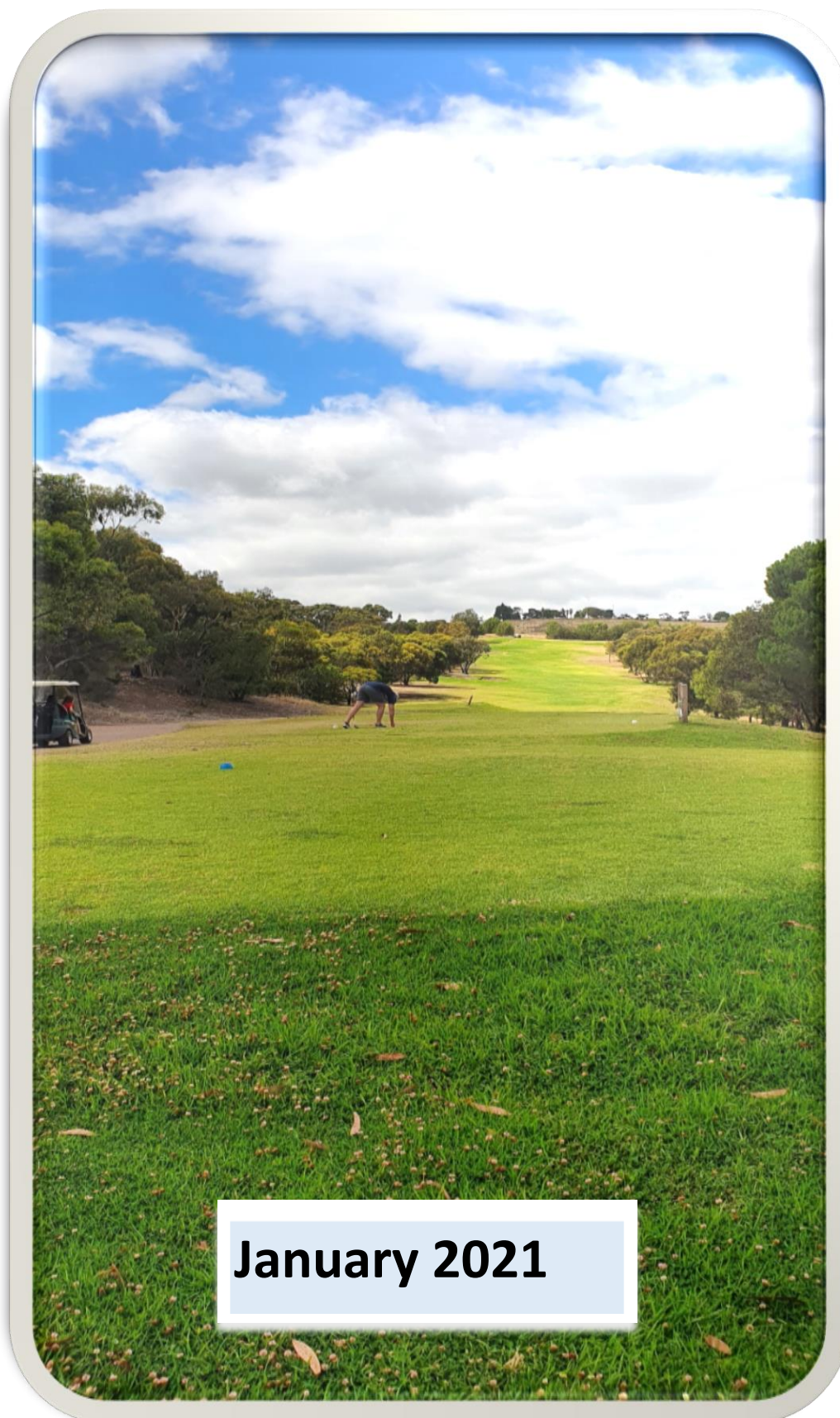


Marion Golf Park Consultation Report



January 2021

Background

The Marion Golf Park is a public 9-hole golf course located in Seacliff Park – the only public 9-hole course in southern Adelaide. The course and its facilities are now 40 years old and in need of an upgrade to ensure it can continue to operate and prosper into the future. The City of Marion are now planning to upgrade the infrastructure of this community facility.

To help determine current and future community interests and needs for the facility, as well as upgrade priorities, a survey was undertaken by visitors to the Marion Golf Park in January 2021.

Survey Methodology

The survey was conducted at the Marion Golf Park facility between January 8 and January 29 2021. Hard copy surveys were placed in the Pro Shop and visitors were encouraged by staff to complete the survey to help provide feedback on the site. As an incentive to complete the survey, each participant went into the draw to win a golf prize pack. A copy of the full survey is located in **Appendix 1**.

Summary of Key Findings

In total 43 surveys were completed over this period. The results demonstrated that:

- The majority of respondents play weekly (67%)
- Out those who provided suggestions on how the course facilities could be improved, the most common response was building a new Clubhouse (40% of total responses)
- 76% rated the Clubhouse as 'fair' or 'poor'
- 78% rated the Pro Shop as 'fair' or 'poor'
- 66% rated the car par as 'fair' or 'poor'
- 68% rated signage as 'poor' or 'fair'
- A significant 93% believe that the course is good value for money
- Location (39%) and value for money (25%) were the main reasons participants came to the course
- Overall, ratings for the various aspects of the course itself (greens, fairways, tees, practice areas) were predominantly 'fair' to 'good'
- The majority of respondents said that, if a driving range were developed, they would use it on a weekly (37%) or monthly basis (34%)
- A significant 82% found out about the course through 'word of mouth'.

Survey Results

The following are the key results of the survey findings:

1. Are you?

- ☐ A member of the Marion Park Golf Club?
- ☐ BTM Season ticket holder
- ☐ Casual golfer
- ☐ Member of another club
- ☐ Other (please specify)

15 respondents indicated that they are casual golfers, 24 are members of Marion Park Golf Club, and 12 are BTM season ticket holders.

2. What is your postcode?

The majority of respondents were from people living in the City of Marion or City of Holdfast Bay, followed by the southern Adelaide Hills. Responses also came from people as far away as Port Adelaide Enfield, Morphett Vale and Unley.

3. How often do you play on the Marion Golf Park?

- ☐ Weekly
- ☐ Daily
- ☐ Monthly
- ☐ Quarterly
- ☐ About once per year
- ☐ Other (please specify)

The majority of respondents indicated that they play weekly (29), or daily (6). These account for 81% of total responses.

4. How would you rate the facilities at Marion Golf Park?

	Poor	Fair	Good	Excellent
Club House	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Pro Shop	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Car Park	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Signage	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Toilets and amenities	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

- Clubhouse – 8 poor (36%), 9 fair (40%), 2 good (9%), 3 excellent (22 total)
- Pro Shop – 12 poor (55%) 4 fair (23%) 3 good (14%) 3 excellent (14%) (22 total)
- Car park – 20 poor (47%) 8 fair (19%), 11 good (36%) 3 excellent (7%) (42 total)
- Signage – 16 poor (39%) 12 fair (29%) 10 good (24%) 3 excellent (7%) (41 total)
- Toilets and amenities – 12 poor (21%) 15 fair (34%) 12 good (34%) 3 excellent (10%) (42)

5. How would you rate the current Golf course?

	Poor	Fair	Good	Excellent
Greens	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Fairways	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Tees	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
Practice areas	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

- Greens – 4 fair (13%) 27 good (66%) 9 excellent (21%) (29 total)
- Fairways – 9 fair (35%), 20 good (62%) 2 excellent (4%) (26 total)
- Tees – 3 poor (10%), 12 fair (41%), 21 good (72%) 5 excellent (17%) (29 total)
- Practise areas – 5 poor (7%) 17 fair (456%) 156 good (38%) 4 excellent (10%) (29 total)

6. If a driving range was developed at Marion Golf Park, would you?

- ☐ Use the driving range on a daily basis
- ☐ Use the driving range on a weekly basis
- ☐ Use the driving range on a monthly basis
- ☐ Not be interested in a driving range

The majority of respondents indicated that, if a driving range was developed, they would use it on a weekly or monthly basis (70%)

- Use on a daily basis – 3 (11%)
- Use on a weekly basis – 28 (37%)
- Use on a monthly basis – 15 (33%)
- Not interested – 6

What improvements would you like to see at Marion Golf Park?

The following suggestions were made for how the Marion Golf Park could be improved:

Suggestions for improvements

- New Clubhouse/pro Shop
- Better Clubhouse facilities
- Clubhouse for drink after golf course improved
- Clubhouse, divots filled
- Decent clubroom and car park
- Licensed Clubhouse/Pro Shop
- Bunkers too hard/more sand (e.g. 2nd hole)
- Upgrade of car park
- Pro Shop Toilets / tees
- Level tees / loam the fairways
- Leading up to and from the fairway
- More consistent greens – some are good and some are dead
- Course extension
- Driving range
- Improvement to practise areas
- Better greens
- Clearer meterage on hole signs

7. Do you believe the course fees are good value for money?

☐ Yes ☐ No

- Yes – 39 (93%)
- No – 3 (7%)

8. How did you become aware of the Marion Golf Park?

- ☐ Internet search
- ☐ Advertisement
- ☐ Word of mouth
- ☐ Signage
- ☐ Other _____

(Multiple response)

Total responses 57

- Internet - 2
- Advertisement - 0
- Word of mouth – 47 (82%)
- Signage - 0
- Other – 8

9. Why did you decide to play your round of golf at Marion Golf Park today?

Please tick all applicable boxes

- ☐ Location
- ☐ Price/Value for money
- ☐ 9 Hole course rather than 18
- ☐ Social
- ☐ Other _____

Multiple response

Total responses 76

- Location – 28 (37%)
- Price/value for money – 18 (24%)
- Public 9-hole course rather than 18 – 4 (5%)
- Social – 13 (17.1%)
- Other – 13 (6%)