



Marion Community Safety Plan

2010 – 2015

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1. Introduction

The City of Marion is committed to increasing the level of community safety. Community Safety is an important issue of public concern and is a challenge that demands a cooperative response.

A safe community creates a place that is attractive to live, work, visit and do business. The City of Marion is in a unique position to build relationships and create collaboration around enhancing community safety.

The City of Marion recognises that achieving community safety outcomes that are relevant to local issues and concerns is vital for the long term development of Marion.

The Community Safety Plan 2010 – 2015 will provide a framework for a program of work across the City of Marion over the next five years and will focus on a holistic approach to crime prevention and community safety.

2. City Overview

The City of Marion is located in Adelaide's south-western suburbs, about 10 kilometres from the Adelaide CBD. The City of Marion is bounded by the City of West Torrens in the north, the Cities of Unley and Mitcham in the east, the City of Onkaparinga in the south, and Gulf St Vincent and the City of Holdfast Bay in the west.

The City of Marion includes the suburbs of Ascot Park, Bedford Park (part), Clovelly Park, Darlington (part), Dover Gardens, Edwardstown, Glandore (part), Glengowrie, Hallett Cove, Marino, Marion, Mitchell Park, Morphettville, O'Halloran Hill (part), Oaklands Park, Park Holme, Plympton Park, Seaclyff Park (part), Seacombe Gardens, Seacombe Heights, Seaview Downs, Sheidow Park, South Plympton, Sturt, Trott Park and Warradale¹.



The population of the City increased from about 11,000 in 1947 to 66,000 in 1966. In the 1960s and 1970s new suburbs were developed in the southern area (Hallett Cove, Sheidow Park and Trott Park). The population of the City was relatively stable between 1991 and 1996. The population increased slightly from the mid 1990s, rising from 74,000 in 1996, to over 77,000 in 2006. Much of the recent growth has been in the southern suburb of Sheidow Park.

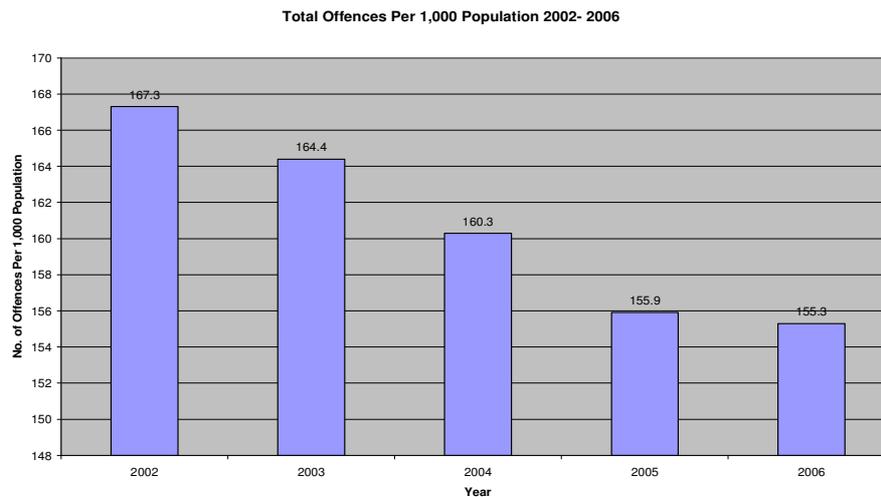
Major features of the City include Westfield Marion (shopping centre), TAFE SA (O'Halloran Hill Campus), Warriparinga Living Kurna Cultural Centre &

Wetland, Marion Cultural Centre, Morphettville Racecourse, Warradale Military Camp, O'Halloran Hill Recreation Park, Hallett Cove Conservation Park, Marino Conservation Park, Science Park, Coast to Vines Rail Trail and Marino to Willunga Rail Trail. The City is served by the Southern Expressway, the Noarlunga railway line and the Glenelg-Adelaide tramway¹.

Statistical Overview

A statistical overview of reported crime has been researched in relation to the City of Marion.

The City of Marion council area has shown a downward trend in number of offences per 1,000 population for the years 2002 to 2006.



The Office of Crime Statistics and Research (2006) reports that the total number of offences per 1000 population for The City of Marion council area is 155.3 whilst the State figure is 167.9.

The City of Marion is the ninth lowest ranked out of 19 metropolitan areas for reported crimes per 1000 population².

Community Perceptions of Safety

There is evidence that public perceptions of insecurity and fear of crime are strongly influenced by the impression of public spaces, which are unmanaged and appear out of control because of graffiti, vandalism, litter and other negative features³. The research demonstrates a direct link between perceptions of disorder and concerns about crime, and this effect is independent of other factors, such as the actual level of crime. The research also identified that people had increased anxiety about crime and fear of victimisation when they saw signs of crime in the neighbourhood, such as graffiti.

Below is some information pertaining to the City of Marion around perceptions of safety within the community:

In 2007 a report was released with results of community strength across South Australia. Information for this report was gathered from interviews with over 8,000 people across the state.

The survey was concerned with local communities and the relationships with where they live. The Community Strength Survey showed that 80 to 85% of people living in the City of Marion felt safe in their neighbourhood or community⁴.

In mid 2009 the City of Marion community safety survey was conducted. The survey asked residents to identify their perceptions of crime and safety. In 2009 a higher proportion of respondents 32% compared to the 2002 survey 28% felt less safe.

In addition each year a Comparative Performance Measurement is undertaken by the City of Marion along with a number of other Councils in South Australia. Comparative Performance Measurement data is used by Councils to measure trends in performance over time, and to compare performance with the average results for similar Councils, Councils in their region, and across the State.

Results from this survey indicate that perceptions of safety and security within Marion have increased over last two years from 86.05 in 2008 to 102.96 in 2010. Marion rates higher in perceptions of safety and security than the state wide average of 93.28 and the Local Government Association region at 92.55⁵.

It is recognised that there are varying views on perceptions of safety and crime within the community and that all sectors have a role in creating safer public places. Local government in particular is in a unique position to build relationships and create collaboration around reducing fear and perceptions about crime in the community.

Fear of crime has become an important issue of public concern: a problem which detracts from the quality of life, and which adversely affects social and economic well-being⁶.

3. Local Policy Context

The City of Marion Community Safety Plan is closely aligned to the City of Marions Strategic Plan. The plan also incorporates and complements community safety principals from relevant State and Federal Government frameworks.

Links to City of Marion Strategic Plan – Broad Horizons Bright Future 2020

Community Wellbeing

A community with a high degree of wellbeing enjoys a healthy community life. In a healthy community people enjoy a comfortable standard of living; they feel safe and have a sense of belonging, are connected with and supportive of each other, celebrate diversity and difference, and seek to actively participate within the community.

CW1 Strong and engaged communities

- CW1.1 Build on local strengths to develop active, friendly and connected neighbourhoods.
- CW1.3 Support a strong sense of safety in our community

CW2 A liveable city

- CW2.3 Improve the built environment by enhancing character, amenity, safety and accessibility

CW4 Healthy lifestyles and healthy communities

- CW4.2 Increase opportunities to improve the community's physical, mental and spiritual health and wellbeing

Cultural Vitality

A community that encourages creativity and artistic expression, supports inquisitive investigation and life-long learning, open-mindedly embraces diversity, cherishes and respects it multifaceted heritage and confidently expresses a sense of identity, pride and belonging.

CV3 Expressions of identity and belonging

- CV3.1 Develop unique and vibrant public places that express local identity and meet local needs.

CV5 Dynamic cultural and artistic activity

- CV5.3 Collaborate with local artists to support artistic expression

A number of targets were considered from the Strategic Plan under the wellbeing theme. Targets include:

- Maintain and improve Council's performance in providing safe public places
- Maintain and improve Council's performance in supporting crime prevention initiatives
- All public place designs demonstrate consideration of Crime Prevention Through Environmental Design
- One crime prevention initiative implemented annually

The targets have been incorporated into the Community Safety Plan under four key directions which will be implemented as per the Community Safety Plan actions.

Federal and State Government Frameworks

The initiatives and strategies developed by the State and Federal Government contribute to the strategic direction of community safety at a local level.

At a Federal level, the National Community Crime Prevention Program projects are designed to enhance community safety and crime prevention by: preventing or reducing crime and anti-social behaviour, improving community safety and security, and reducing the fear of crime.

The State Government has articulated its commitment to crime prevention in South Australia's Strategic Plan, particularly through Objective 2: Improving Wellbeing and target 2.8 – Statewide crime rates: reduce victim reported crime by 12% by 2014. The State Government promotes partnerships between government and non-government agencies to deliver sustainable solutions in crime prevention and community safety⁷.

Key features at both State and Federal policy highlight the importance of prevention, multi – faceted approaches and the key role of local partnerships and approaches.

4. Development Process

The 2010 – 2015 Marion Community Safety Plan development process has included:

- Literature review
- Data analysis
- Consultation with internal stakeholders and Elected Members
- Local Community Safety Survey

The literature review component included Council, State and Federal Government directions on Community Safety and Crime Prevention. Review of community safety plans within metropolitan councils in South Australia and interstate has assisted in guiding the format and development process.

Relevant data and statistics were analysed to determine current crime trends relevant to City of Marion.

Data sources considered:

- Australian Bureau of Statistics census and housing data
- South Australia Crime Statistics
- City of Marion Dry Zone Surveys
- Local Government Association Comparative Performance Measurement Data
- Marion Strategic Plan

Key Priority Areas:

The 2010- 2015 City of Marion Community Safety Plan has several key priority areas. Actions have been developed and grouped accordingly to each key area.

- Strengthening Community and Partnerships
- Safer Communities and Neighbourhoods
- Alcohol, Drugs and Anti Social Behaviour
- Graffiti Management

5. Implementation, Evaluation and Monitoring

Implementation of the Community Safety Plan

It is proposed that the City of Marion Community Safety Plan 2010-2015 be implemented over a five year period commencing 2010/11 and concluding in 2014/15.

The successful completion of all actions in some cases will be dependant on additional funding via the Annual Business Plan process and through external grant funding.

Measuring the performance of the Community Safety Plan

The performance indicators for each action will be collected annually to enable the monitoring of ongoing progress and performance.

Evaluating the effectiveness of the Community Safety Plan

The performance indicators detailed in each key direction will form a basis for a comprehensive review of the Community Safety Plan to be conducted in during 2014/2015.

The review will incorporate but not be limited to:

- Community Safety Survey
- Community feedback
- Relevant crime statistics and surveys

The scheduled completion date for the plan is 30th June 2015.

6. Legend and Definitions

What is Council's role?

Defining Council's role is important when considering implementation of actions, as it helps to clarify the extent of Council's actions and involvement.

Council's Role	Council will...
Leader	Lead by example through best practice
Service Provider	Fully or partially fund and provide a service
Partner	Contribute funds and/or resources towards an initiative or service that is delivered with other parties
Educator / Information Provider	Develop resources to promote common understanding. Provide information. Distribute and display community information produced by others
Facilitator / Initiator	Bring together stakeholders, or join with other parties, to collectively pursue a shared interest or service or to resolve an issue
Owner / Custodian	Manage community assets including, buildings, facilities, public space, reserves, etc

** We acknowledge with thanks the City of Onkaparinga Community Plan 2028 as a model for the above approach to role definition*

Key Priority Area 1: Strengthening Community and Partnerships

Goal:

To work with external and internal stakeholders to explore new partnerships and maintain existing partnerships.

To coordinate initiatives that address community safety objectives

Objectives:

Building community capacity to address safety issues

Engagement and participation of the community on safety and crime prevention issues

Projects

Regular liaison with SAPOL and other key stakeholders e.g. Safety Assist Program
Safety audits for HACC residents
Provide community safety information to residents - Development of a Community Safety Resident Pack
Streamline the flow of information for collection to inform community safety actions
Investigation of regional approaches to community safety
Familiarise, link and capture information on Neighbourhood Watch networks in City of Marion.
Biannual meetings with interested key stakeholders to discuss community safety issues
Liaison with local community groups and residents to develop initiatives to respond to local issues

1. Strengthening Community and Partnerships

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
	<i>Action detail – what will be implemented</i>	<i>What is currently happening</i>	<i>Proposed Projects</i>	<i>Identify work area(s)</i>	<i>Resource allocation required for Community Safety Team activities</i>	<i>When will implementation begin? Is it ongoing or once off?</i>	<i>How will progress towards target be measured?</i>	<i>Links to other CoM Plans.</i>	<i>Council's role in delivering the action.</i>
1.1	Continue to work with SAPOL and other key stakeholders to develop partnerships aimed at promoting safety initiatives.	Regular liaison with Sturt Police regarding issues, concerns and events relating to the CoM SAPOL safety audits for HACC residents Information sharing btwn SAPOL and CoM Participation in the Safety Assist Program	*As per Current Actions plus *Improvement of links to Safer Communities organisation e.g. Safety Assist program offered to public via council buildings	·Community Safety Officer ·SAPOL	Staff time \$500.00 – Safety Assist program *Funding to be sought if specific projects arise from the partnership. Could be achieved through Grant Funding or annual budget process	2010 - 2015	·No and examples of community safety indicatives in partnership	CoM Strategic Plan CW1.1 CW1.3	Facilitator Partner
1.2	Investigate opportunities to assist or further develop CoM relationships with Neighbourhood Watch Groups	Interaction between council and CoM Neighbourhood Watch Groups. E.g. Newsletters, phone calls	*Improve links with NHW networks in CoM. *Record information, contact details and local issues relating to each NHW group in Marion.	·Community Safety Officer ·Neighbourhood Watch	Staff time only (Achievable within budget)	2010 - 2015	·No of NHW groups contacted in CoM	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Facilitator Partner
1.3	Yearly reports to Council on the implementation of the Community Safety Plan	Not applicable until plan is endorsed.	*Report to Council yearly	·Community Safety Officer	Staff time only (Achievable within budget)	Annually	·Report presented to Council annually	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Leader

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
1.4	Provide information regarding Community Safety via various mediums	Generic CoM pamphlets including info on services offered. Other forms of info disseminated via internet, magnets, media and verbally.	*As per current actions plus additional resources including Development of a Community Safety Resident Pack would include a range of information e.g.: Dry Zones, local NHW groups etc	·Community Safety Officer ·SAPOL	1. Staff time 2. Development of resident packs at \$6,000	1.2010 – 2015 2. Development of resident pack 2013/2014	·No of tangible community safety information items given to public ·No of hits to COM community safety webpage	CoM Strategic Plan CW1.3 CW4.2	Partner Facilitator Educator/information provider
1.5	Provide opportunities to meet with community safety agencies and interested community members on Community Safety issues.	Informal opportunities are provided to agencies and community members to meet on Community Safety issues	*Biannual meetings with key stakeholders to discuss community safety issues within CoM	·Community Safety Officer ·Other applicable COM departments ·Key Stakeholders ·Community ·SAPOL	Staff time \$2,000 per year - 2 meetings @ \$1000 each	2013/14 - 2015	·No. of opportunities COM has provided to meet with community on Community Safety issues. ·Collaboration and sharing of issues/ideas	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Facilitator Partner
1.6	Liaise with local community groups and residents to develop initiatives to respond to local issues	Liaison with local residents and community groups as requested by them	*As local issues are identified these will be addressed. e.g. Awareness campaign on wheelie bin security	·Community Safety Officer ·SAPOL ·Neighbourhood Watch groups Residents	Staff time * Funding to be sought for specific projects if the need is identified by the community. Could be achieved through Grant Funding or annual budget process	2010 - 2015	·Evidence of projects/initiatives implemented ·No of contacts ·No of campaigns supported	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Facilitator Partner

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
1.7	Collection of community safety data relative to the Community Safety Plan	Collection of graffiti statistics, local government comparative survey, OCSAR stats and other related safety information.	*As per current actions Streamline the flow of information e.g. access to NHW stats	·Community Safety Officer	Staff time (Achievable within budget)	2010 - 2015	·Comparative survey ·OCSAR stats ·Dry Zone Surveys ·Other relevant information	CoM Strategic Plan CW1.3	Leader
1.8	Investigate opportunities for regional approaches to Community Safety	Informal meetings with Crime Prevention/Community Safety Officers in the local government metropolitan area to encourage the sharing of knowledge and ideas.	*As per Current Actions	Community Safety Officer	Staff time (Achievable within budget)	2010 - 2015	·No. of opportunities explored	CoM Strategic Plan CW 1.3	Facilitator Partner

Key Priority Area 2: Safer Communities and Neighbourhoods

Goal:

To maintain a high standard of amenity and safety within the City of Marion community.

Objective:

Clean and safe environment
Safer design principals considered across the City of Marion
Improved perceptions of safety

Projects

CPTED training for staff
Application of CPTED principals to public spaces, developments, major projects and plans
CPTED resource for residents
Community Safety Survey
Education safety seminars
Development and/or dissemination of already existing printed resources and information e.g. safety audit material, development of CoM community safety webpage.

2. Safer Communities and Neighbourhoods

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
2.1	Work with departments across Council to apply CPTED principles to public spaces, developments, major projects and plans	<ul style="list-style-type: none"> -Assessing development applications having regard to Development Plan provisions relating to crime prevention incorporating "Better Development Plan" Modules into the Development Plan via the "Better Development Plan and General" DPA that deal with "Crime Prevention" -Promotion of established CPTED booklets 	*As per Current Actions plus the development of CPTED resource for established residents and new homes.	<ul style="list-style-type: none"> -Community Safety Officer -Other applicable COM departments 	1. Staff time (Achievable within budget) 2. Development of CPTED resource at \$6,000 Reprinting at \$4,000 3. Funding to be sought for other specific projects as need is identified. Could be achieved through Grant Funding or annual budget process via Council annual business/ financial plan	1,3. 2010 – 2015 2. 2011 – 2012 (reprinting 14/15)	<ul style="list-style-type: none"> -CPTED guidelines are used for Council developments and new building/planning applications 	CoM Strategic Plan CW1.3 CV3.1 Open Space Strategy	Leader Owner/ Custodian
2.2	Promote opportunities to conduct staff training in CPTED principles across Council	Professional development opportunities available to staff.	*As per Current Actions plus Accredited CPTED training for selected staff	<ul style="list-style-type: none"> -Community Safety Officer - Other applicable COM departments 	Staff time (Achievable within budget) -CPTED Training 10 staff at \$1,200 each, \$12,000	Between 2010 – 2015 when course is available	<ul style="list-style-type: none"> -Number of staff trained in CPTED principals and practices 	CoM Strategic Plan CW1.3 CV3.1	Facilitator Educator/ Information Provider
2.3	Conduct resident safety surveys on community safety perceptions	Safety surveys conducted in 2001 and 2009 Collection of Comparative Performance Measurement data relating to safety and security	*As per current actions plus Safety Survey to be conducted in 2013. Results to be compared against 2001 and 2009 to feed into the revised development of the 2014 Community Safety Plan	<ul style="list-style-type: none"> -Community Safety Officer 	Staff time (Achievable within budget) One survey at \$10,000	2014/15	<ul style="list-style-type: none"> -Outcomes of surveys tabled and documented -Outcomes to further direct community safety plan and projects -LGA Comparative Survey 	CoM Strategic Plan CW1.3 CV3.1	Facilitator Partner

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
2.4	Investigate and promote personal protection strategies with vulnerable people in the community	Community Care Collaborate with SAPOL Home Assist to assess residents home security and safety issues. Community Care rebates for security measures Training and info sessions for Community Care residents	*As per Current Actions plus Two educational seminars per year run in partnership with SAPOL on Home Safety for vulnerable residents Resource developed outlining services/tips on Home security in line with seminars Including linking with Marion Learning Festival and development of resident packs as in 1.4	·Community Safety Officer ·HACC ·SAPOL ·Other agencies in contact with vulnerable people	1. Staff time (Achievable within budget) 2. Two seminars per year at \$1000 each, including resource development 3. Funding to be sought for identified projects as need is identified by the community. Could be achieved via grant funding, Council annual business /financial plan	1,3. 2010 – 2015 2. 2012/13 - 2015	·No of programs developed/ implemented ·No of persons in attendance/contacted	CoM Strategic Plan CW1.1 CW1.3	Partner Education/ Information Provider
2.5	Develop and maintain Community Safety information for COM website including links to SAPOL tips	Community Safety information provided about graffiti	*As per Current Actions plus Development of Community Safety web page on the CoM website to compliment current resources and those resources which are developed resources.	·Community Safety Officer ·IT ·SAPOL	Staff time (Achievable within budget)	2011 - 2015 (Information updated yearly or as required)	·Updates completed on website No of resources updated ·No of resources developed (if required) Weblink initiated to SAPOL	CoM Strategic Plan CW1.3 CW4.2	Education/ Information Provider

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
2.6	As the need is identified actively promote awareness of community safety issues e.g. crime prevention, alcohol education	Awareness information provided on graffiti through printed information and at events eg: Learning Festival.	*As per Current Actions plus apply externally for Crime Prevention initiatives relating to Community Safety *Work collaboratively with other CoM departments e.g. Cove Youth	·Community Safety Officer ·Cove Youth ·Other applicable COM departments	Staff time (Achievable within budget) *Funding to be sought for identified projects as the need is identified, could be achieved via Grant Funding, Council annual business/financial plan.	2010 - 2015	·Actions taken to promote awareness of Community Safety issues ·Documentation of issues and actions taken	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Partner Facilitator Education/ Information Provider
2.7	Conduct and encourage the community to undertake local safety audits	Community members do not currently undertake audits. Some agencies conduct audits on request e.g. SAPOL	*As per Current Actions plus Develop CoM safety audit/package based on SAPOL safety audit material. *Encourage and assist groups to audit property where appropriate	·Community Safety Officer ·SAPOL	1 Staff time (Achievable within budget) 2. Printing, development and audit costs \$3000. 3. Funding to be sought for identified additional audit project materials as they are identified could be achieved via Grant Funding, Council annual business/financial plan	1,3. 2010 – 2015 2. 2014/2015	·No Safety Audits conducted	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Facilitator Leader

Key Priority Area 3: Alcohol, Drugs and Anti Social Behaviour

Goal: To work collaboratively on strategies that aim to prevent anti social behaviour and reduce harms associated with alcohol and other drugs.

Objective:

To promote positive behaviour in relation to alcohol and drugs

To reduce and deter antisocial behaviour

To work collaboratively with stakeholders and community

Projects

Conduct evaluation and renewal of Dry Zones as required.

Consider requests for new Dry Zone areas

Ensure the Dry Zones are implemented as per OLGC specifications – New Signage

Finalisation and implementation of the Draft Hallett Cove Alcohol Management Plan

Continued liaison with Westfield and other key stakeholders in the promotion and review of the Marion Entertainment Precinct Accord

Membership and participation in the Sturt Drug Action Team e.g. exploring new projects annually

Ongoing collaborative work with key stakeholders to reduce misuse of alcohol and drugs e.g. Syringe collection, financial contributions to Drug Arm, Youth projects

Ongoing support to events, campaigns and services that provide services to the 'at risk' and towards the positive promotion of young people e.g. Art of Respect, collaborative work with Marion Youth.

3. Alcohol, Drugs and Anti Social Behaviour

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
3.1	Conduct evaluation and renewal of Dry Zones as required.	Evaluations conducted as required	*Evaluation and survey process 2009 and 2013	·Community Safety Officer	Staff time (Achievable within budget)	June 2013	·Dry Zones approved ·Dry Zone Community Survey results ·Stakeholder Feedback	CoM Strategic Plan CW1.3	Leader
3.2	Consider requests for new Dry Zone areas	Consideration given upon requests	*As Required	·Community Safety Officer	Staff time (Achievable within budget)	As requested	·Suitability evaluated as required. ·Outcomes reported	CoM Strategic Plan CW1.3	Facilitator
3.3	Ensure the Dry Zones are implemented as per OLGC specifications	Dry Zones implemented and maintained as per guidelines	*Sign Audit and placement of signs as per specifications Resource developed to raise awareness of Dry Zones	·Community Safety Officer	1.Staff time (Achievable within budget) 2. Purchase of Dry Zone signs and installation \$4,000 3. Ongoing maintenance \$500 annually	1 2010 - 2015 2. 2011/2012 3. 2012/13-2015	·Confirmation against OLGC regulations	CoM Strategic Plan CW1.3	Leader
3.4	Finalisation and implementation of the Draft Hallett Cove Alcohol Management Plan	Draft Plan currently in place	*Hallett Cove Alcohol Management Plan implemented. Plan includes meetings with interested parties, development of dry zone educational material	·Community Safety Officer	1.Staff time (Achievable within budget) 2.\$1000 per year for implementation of plan	1.Implementation of plan 2010 2. 2013/14 - 2015	·Full implementation of the Hallett Cove Alcohol Management Plan ·Records of meeting minutes	CoM Strategic Plan CW1.3	Leader Partner Facilitator

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
3.5	Liaise with Westfield and other key stakeholders to promote/plan the Marion Entertainment Precinct Accord	Regular meetings with the Westfield Entertainment Precinct Senior Officers Group Ongoing work on renewal of accord Westfield Dry Zone	*As per Current Actions plus Implementation of reviewed Marion Entertainment Precinct Accord.	<ul style="list-style-type: none"> ·Westfield ·OLGC ·SAPOL ·Community Safety Officer · Licensees 	Staff time (Achievable within budget)	Implementation of revised plan. 2010 Revision of plan October 2014	<ul style="list-style-type: none"> ·Establishment of new updated Accord to replace existing accord ·Maintenance of the Accord and membership 	CoM Strategic Plan CW1.3	Partner Facilitator
3.6	Liaise and represent City of Marion in drug and alcohol intervention programs	Collaborative work with Family Drug Support Team	*As required	<ul style="list-style-type: none"> ·Community Safety Officer ·Cove Youth ·SAPOL 	Staff time only (Achievable within budget)	2010 - 2015	<ul style="list-style-type: none"> ·Attendance and membership of drug and alcohol meetings/programs 	CoM Strategic Plan CW1.3 CW4.2	Partner Facilitator Educator/ Information Provider
3.7	Participate in Drug Action Team meetings and initiatives	Attendance at Sturt DAT meetings and participation in DAT initiatives where appropriate	*Explore one project per year: Could include information seminar, resource development e.g. Drink Spiking and or awareness campaigns.	<ul style="list-style-type: none"> ·Community Safety Officer ·Cove Youth ·SAPOL 	Staff time (Achievable within budget) Funding to be sought for identified projects as the need is identified, could be achieved via grant funding.	2010 - 2015	<ul style="list-style-type: none"> ·Number of meetings attended ·Number of programs supported 	CoM Strategic Plan CW1.3 CW4.2	Partner

	Actions	Current	Future	Who	Resource Implications	Time frame	Measures	Links to Council Plans	Our Role
3.8	Work with key stakeholders to reduce the misuse of drugs/alcohol including binge drinking	<p>Syringe Collection</p> <p>Collaborative work with Family Drug Support Team</p> <p>Fast and Furious – crime prevention project</p> <p>Financial contribution to Drug Arm for worker based at Cove Youth</p>	*As per current actions	<ul style="list-style-type: none"> ·Community Safety Officer ·Cove Youth ·Gls 	<p>Staff time (Achievable within budget)</p> <p>*Funding to be sought for identified projects as the is identified could be achieved via Grant Funding, Council annual business/financial plan</p>	2010 - 2015	<ul style="list-style-type: none"> ·Examples of stakeholders in partnership ·Number of programs supported 	CoM Strategic Plan CW1.3 CW4.2	Partner Facilitator
3.9	Support events, campaigns and services that provide services to the 'at risk' and towards the positive promotion of young people	<p>Art of Respect</p> <p>Fast and Furious</p> <p>UK Migrant project</p> <p>Skate Program</p> <p>Social Norms project with Drug Arm</p> <p>Liaison/collaborative work with Marion Youth</p>	*As per current actions	<ul style="list-style-type: none"> ·Council Staff ·Youth Agencies Cove Youth Schools 	<p>Staff time only (Achievable within budget)</p> <p>*Funding to be sought for identified additional projects as the need arise, could be achieved via Grant Funding, Council annual business/financial plan</p>	2010 - 2015	<ul style="list-style-type: none"> ·Number of events supported 	CoM Strategic Plan CW1.1 CW1.3 CW4.2	Partner Facilitator Educator/ Information Provider

Key Priority Area 4: Graffiti Management

Goal: To minimise graffiti in the City of Marion

Objective:

Removal of graffiti in designated areas as soon as possible
Use of crime prevention through environmental design modifications at the design, planning, and redevelopment phase
Advocate for and develop strategies to support the enforcement of the law using appropriate criminal justice responses
Identify factors that influence people to engage in graffiti and the deterrence of young people from continuing in illegal graffiti activity by using positive role models.
Engage and influence the community and agencies in graffiti management and prevention process and outputs
Develop appropriate local responses to graffiti prevention and management through education.

Projects

Development of information packs for residents and businesses to accompany products supplied
Investigation into new graffiti initiatives
Removal of graffiti as per the COM Priority Zone guidelines
Provision of free Graffiti Removal Kits, including paints and other removal products to residents and businesses within COM
Continue to explore opportunities to build partnerships with utilities and key stakeholders
Explore with SAPOL best practice methods for reporting incidents of graffiti on both private and council property
Conduct Art of Respect Workshops

4. Graffiti Management

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
4.1	Explore new initiatives for graffiti management within the COM	New initiatives explored through the SA Graffiti Network. No new initiatives to date.	*Development of information packs for residents and businesses e.g. to be included with graffiti removal kits *Development of new initiatives	·Community Safety Officer ·Graffiti Volunteer Coordinator ·SAPOL	1. Staff time (Achievable within budget) 2. Initiative one \$2000 per year e.g. Adopt a stop(bus shelter) 3. Initiative two \$1000 for one year e.g. Chalk it up(blackboards at bus stops) 4. Further funding to be sought for projects as the need is identified. Could be achieved via Grant Funding, Council annual business/ financial plan	1,4. 2010 - 2015 2. 2013/14 - 2015 3. 2012/2013	New initiatives explored as to feasibility Attendance at the SA Graffiti Network Meetings	CoM Strategic Plan CW1.3 CW2.3	Leader Partner Facilitator
4.2	Removal of graffiti as per the COM Priority Zone guidelines*	Removal of graffiti as per the specified CoM priority guidelines	*As per current actions	·City Services Staff ·Community Safety Officer ·Graffiti Volunteer Coordinator	Staff time (Achievable within budget)	2010 - 2015	·Graffiti removal from Priority Zones within time frames specified	CoM Strategic Plan CW1.3 CW2.3	Leader Service Provider
4.3	Provision of free Graffiti Removal Kits, including paints and other removal products to residents and businesses within COM	In the 08/09 year CoM provided 632 various free products to volunteers and residents.	*As per current actions	·Council Staff	Staff time (Achievable within budget)	2010 - 2015	·Number of Graffiti Removal Kits and products supplied to residents and businesses	CoM Strategic Plan CW1.3 CW2.3	Leader

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
4.4	Continue to explore opportunities to build partnerships with utilities and key stakeholders	On going relationships and discussions with Utilities Adopt a station with Trans Adelaide	*As per current actions: Continue to build on projects such as adopt a station with Trans Adelaide	Community Safety Officer ·Graffiti Volunteer	Staff time (Achievable within budget)	2010 - 2015	·Expressions of interest for partnership from other organisations and utilities e.g.: Trans Adelaide ·Attendance at the SA Graffiti Network Meetings	CoM Strategic Plan CW1.3 CW2.3	Partner Facilitator
4.5	Explore with SAPOL best practice methods for reporting incidents of graffiti on both private and council property	Ongoing relationship development between council and SAPOL. Reporting of incidents to Police in a timely and manner where appropriate.	*Explore further opportunities to work with SAPOL	·Community Safety Officer ·Graffiti Volunteer Coordinator ·SAPOL	Staff time (Achievable within budget)	2010 - 2015	·Effective ways of best practise communicated to Council and residents ·Meetings/discussion with SAPOL	CoM Strategic Plan CW1.3 CW2.3	Partner Facilitator
4.6	Conduct Art of Respect Workshops	One Art of Respect Workshop conducted per year.	*As per Current Actions	·Graffiti Volunteer Coordinator ·Arts and Cultural Team	Staff time (Achievable within current budget)	Annually	·No. of young people attending workshops ·No. of art pieces displayed at the exhibition ·No. of external services engaged in the program	CoM Strategic Plan CW1.3,4.2 CV5.3 Cultural Plan Goal 3 Action 2.6 Goal 5 Action 1.3	Leader Partner Facilitator

	Actions	Current	Future	Who	Resource Implications	Timeframe	Measures	Links to Council Plans	Our Role
4.7	Recruitment and coordination of graffiti volunteers	CoM currently has a team of graffiti volunteers which is being managed by the graffiti coordinator. For the 08/09 year approx 8578 square meters of graffiti removed and approx 1429hrs worked by volunteers. (NB:calculations include volunteers and residents)	*As per current actions plus Update Graffiti Volunteer Manual Training for Volunteers every two years e.g. Graffiti Removal and OHS	-Graffiti Volunteer Coordinator -Community Safety Officer	1. Staff time (Achievable within current budget) 2.Update/reprinting volunteer manual approx \$4,000 3. Volunteers training \$500 eg: product use, OHS	1. 2010 - 2015 2. Volunteer manual 2014/15 3. Volunteer Training 2011/2012, 2013/2014	-Number of volunteers Review of Material Safety Data sheets/update every five years as per expiry dates Record of Training	CoM Strategic Plan CW1.1 CW1.3 CW2.3	Leader Partner
4.8	Maintain and provide educational information to the COM community relating to graffiti	Information provided via the internet, pamphlets, magnets, verbal communication and media advertisements.	*As per current actions plus the purchase and development of pull up banner and information booklets for residents. 1x Banner 300 x Information booklets	-Graffiti Volunteer Coordinator -Community Safety Officer	1. Staff time (Achievable within budget) 2. Information booklets at \$6,000 3. Further funding to be sought for projects as the need is identified. Could be achieved via Grant Funding, Council annual business/ financial plan	1,3. 2010 – 2015 2. 2013 - 2014	-Maintenance and availability of information available to internal and external customers -Amount of information given e.g.: number of information booklets given out	CoM Strategic Plan CW1.3 CW4.2	Partner Leader Facilitator
4.9	Identify four hot spots per year for graffiti reduction/ CPTED strategies for each site	Hot spot areas identified for each financial year. Current actions taken via CPTED strategies dependant on resources and funding.	*As per current actions plus additional projects e.g.: mural projects, plantings, minor landscape amendments, lighting, graffiti removal clean ups.	-Graffiti Volunteer Coordinator -Community Safety Officer -Other CoM departments -SAPOL	Staff time (Achievable within budget) Some actions achievable within budget Other actions will require funding estimated at \$14 ,000 per year (Four areas per year at \$3,500 each)	2012/13 – 2015	-Four hot spot areas identified via CRS and verbal. -Actions taken to deter graffiti from hot spots	CoM Strategic Plan CW1.3 CW2.3	Leader Partner

***(See 4.2)**

Zones

- Zone 1–offensive, hate-based graffiti.
Remove within 1 day (Paid Staff)
- Zone 2- all Council owned buildings, parks, reserves
Remove within 1-5 working days (Paid Staff)
- Zone 3-designated high profile areas e.g. Main Roads, tourist areas, significant sites
Remove within 1-5 working days (Paid Staff)

REFERENCES

1. Source: Australian Bureau of Statistics, Census of Population and Housing
2. Source: Office of Crime Statistics and Research 2006
3. Jon Simmonds and Colleagues, British Crime Survey, 2003
4. Source: Department for Families and Communities -Indicators of Community Strength across South Australian Local Government Areas 2007
5. Source: Local Government Association Comparative Performance Measurement Survey
6. P. Grabosky, 1995, Australian Institute of Criminology
7. Source: South Australian Attorney –General’s Department

