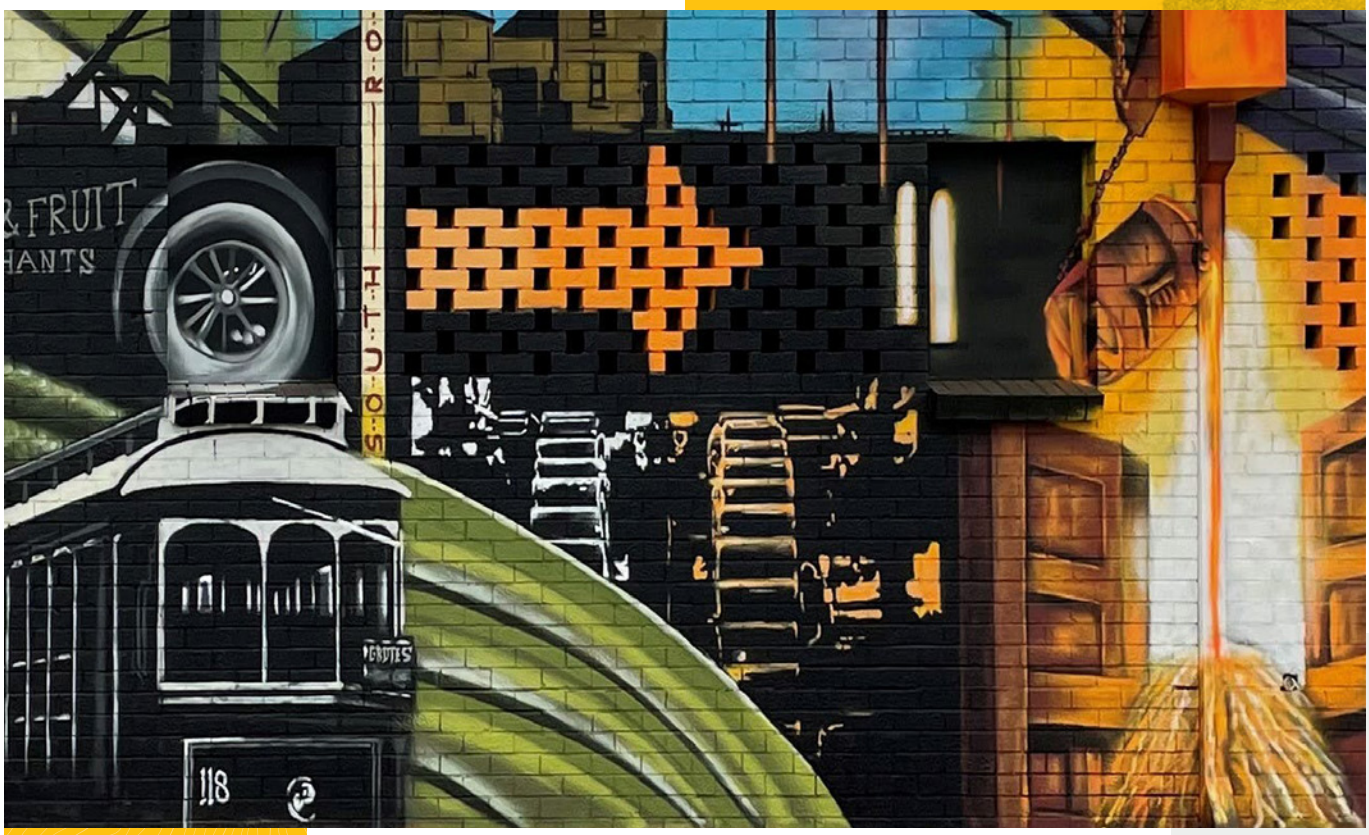
Cultural Heritage Framework



CITY OF MARION

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Strategic Planning Framework

City of Marion Strategic Management Framework, endorsed by Council, enables the survivability of the Community Vision – Towards 2040 and shows how the suite of plans provide strategic direction and operational focus to ensure that goals and outcomes are achieved in the most effective and efficient way. The Cultural Heritage Framework is one of Council's medium term strategies and plays a role in providing Council with specific objectives regarding cultural heritage within the City of Marion.

STRATEGIC MANAGEMENT FRAMEWORK

Links to other plans & frameworks

The Cultural Heritage Framework recognises that cultural heritage includes natural heritage places and resources such as ecosystems, landscapes, landmarks, water features, parks, gardens and trees and the built environment. The Cultural Heritage Framework will be cross referenced with City of Marion's Strategic Management Framework, and other key documents as they are developed and renewed. This includes, but not limited to, Asset Management Plans, the Disability Access and Inclusion Plan, Reconciliation Action Plan and the Public Consultation Policy.

Community Visions, Themes & Direction

Cultural Heritage is a significant component of the Community's Vision for a liveable city and supports greater understanding of cultural diversity within our communities. It strengthens our sense of place and provides a platform for celebrating the past and planning for the future.

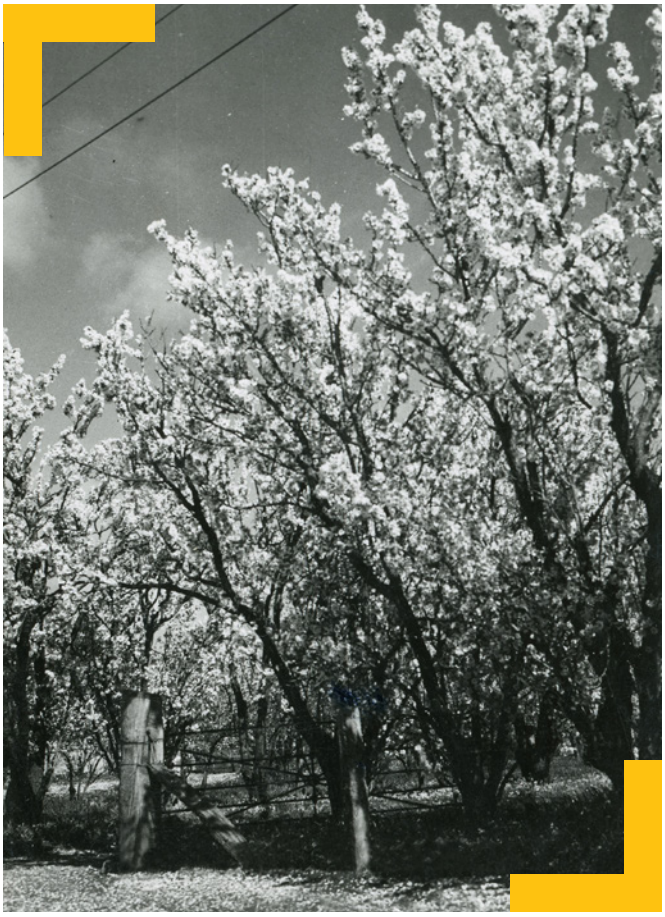
A community that encourages creativity and artistic expression, supports inquisitive investigation and life-long learning, open-mindedly embraces diversity, cherishes and respects its multi-faceted heritage and confidently expresses a sense of identity, pride and belonging.

Modern Marion looks forward to a future of change, growth and resilience based on understanding and learning from its diverse histories and a capacity to build on its many community strengths.

Directions & Strategies

Through the management of its cultural heritage assets, the City of Marion seeks to implement the directions and strategies from the strategic plan to:

- Be a learning community.
- Embrace diverse cultures and communities.
- Express identity and belonging.
- Preserve of our heritage, valuing the past and planning for the future.
- Develop opportunities to record, preserve, manage and interpret our diverse local heritage.
- Foster a culture that plans for the future and values the needs of future generations.



LIVEABLE

L1 We will make our services, facilities and open spaces more accessible.

L2 We will create more opportunities for residents to enjoy recreation and social interaction in our neighbourhood centres, libraries, sports facilities and other Council facilities.

L4 We will celebrate our rich cultural diversity and heritage through artistic, cultural and community activities and vibrant destinations.

ENGAGED

E1 We will increasingly use data and community responses to understand our community values and then we will deliver what they want.

E2 We will harness the experience, skills and interests of older people.

E4 We will ensure our community is well-informed about the services we provide.

E5 We will provide ample structured opportunities for volunteering.

INNOVATION

I1 We will use the best technology possible to improve efficiency of our operations and delivery of our services.

I3 We will use technology and social media to improve our sharing of information.

I4 We will use technology to better engage with our communities, understand their needs and seek their feedback.

PROSPEROUS

P1 We will ensure that our development regulation and interaction with businesses allows for a thriving economy, increased visitation and vibrant atmosphere.

P4 We will seek to activate our city through quality streetscapes and placemaking initiatives to deliver vibrant and prosperous business precincts.

Purpose of the Cultural Heritage Framework

The role of a framework is to help organisations determine priorities and the strategies that are likely to help them achieve their visions for the future. It clarifies what is to be achieved and the approach to be taken but does not spell out specific activities. The purpose of the Cultural Heritage Framework is to provide an overarching, prioritised approach and workable framework for the future planning and sustainable management of the City of Marion's diverse cultural heritage. It provides a framework in response to the 30-year Community Vision Towards - 2040, Themes and Directions.

FRAMEWORK AIMS:

01 **To formalise an approach for the management of cultural heritage in the City of Marion.**

02 **To align the management of cultural heritage with the strategic objectives as outlined in the City of Marion's strategic plans.**

03 **To provide a framework for the development of an action plan to accomplish cultural heritage objectives that meets the needs of the wider community and reflects the diverse and rich cultural heritage within Marion.**

04 **To provide strategies for collaborative approaches with community and other relevant stakeholders in cultural heritage management.**

05 **To support community local history and provide access to a permanent record of moveable historical assets.**

06 **To provide a platform to achieve shared understanding, shared responsibility, shared solutions and balanced positive outcomes in respect of cultural heritage.**

Outcomes & Future

When the Council and the community work together to identify and conserve its significant cultural heritage assets, they can reflect on the past and build stronger bonds for the future. Using best practice models, the framework will give a common direction for the implementation of sustainable cultural heritage management of the City of Marion's diverse cultural heritage assets.

Council will enable places of collection, preservation, interpretation and equitable access in the future. In 2020 Council recognised Marion Research Heritage Centre as the desired location for future re-development to achieve this, including a visionary gallery space, archival storage, research opportunities and as the hub for our Cultural Heritage, with potential for satellite projects throughout the community.

Our Cultural Heritage Background

We are situated 10km south of the Adelaide CBD, stretching 55 square kilometres from the Glenelg tramline in the north to Hallett Cove in the south. Our population has an estimated 94,000 residents and continues to show healthy growth.

We welcome new arrivals both from Australia and overseas. Our population is made up of people from many diverse backgrounds including, Africa, China, India, Vietnam, Europe and United Kingdom. New migration patterns to Marion show a steady increase in peoples from South Africa and Asia – predominantly China, Malaysia, Vietnam and the Philippines – India and Sri Lanka, with smaller numbers from Afghanistan and Iran.

City of Marion has a rich indigenous history and the lands on which City of Marion is now settled, has for thousands of years been inhabited by the Kaurna people of the Adelaide Plains who call it Warriparinga, a windy place by the creek. We recognise Australian Aboriginal culture is the longest continuing culture in the world.

Colonial settlement in the 1830s established the Marion Village, surveyed by Colonel William Light's company Light, Finniss & Co. Early industries centred on farming, vineyards, almond orchards and market gardens, which earned Marion the title 'the Garden of Adelaide'.

The City of Marion features a diversity of housing, topography, and cultures and has a significant industrial sector as well as significant natural and built heritage assets. Its natural attractions include numerous conservation and recreation parks, wetlands, rivers, and a rugged coastline. The area is renowned for its geological history and fossil remains. Our two vibrant cultural centres and community festivals and events are evidence of the active and growing community involvement in culture in the area.

What Do We Mean by Cultural Heritage?

Cultural heritage provides a link to the work and way of life of earlier generations, helps us to understand who we are today, and shapes what we will hand on to future generations. It can be movable, non movable, tangible and intangible.

Cultural Heritage can include:

- Moveable cultural heritage: objects that people collect of historic, economic, social, artistic, technological or natural origin; books, maps, photographs, images, ephemera.
- Migration patterns, settlement and cultural diversity, natural heritage sites, places and resources: ecosystems, landscapes, landmarks, water features, parks, gardens and trees.
- Agricultural and industrial cultural heritage.
- Built heritage: buildings, civil infrastructure.
- Intangible heritage: beliefs, celebrations, customs.
- Aboriginal heritage: the places, landscapes, artefacts, beliefs, stories and cultural practices valued by indigenous people.
- Local histories: spoken, written, stories, memories, visual.
- Family histories.
- Cultural tourism, including cultural festivals, walking trails and events.
- Artistic pursuits; music, theatre, literature, visual arts, traditional crafts, etc.

Key Principles of the Framework

The framework is underpinned by the philosophy of community participation, capacity building and engagement principles* as well as best practice principles used in Cultural Heritage Management. Community capacity building in Marion is a dynamic process that acknowledges and uses the strengths of communities to enable them to identify and support their own needs and aspirations. A key principle in cultural heritage management is the need to understand the importance or 'significance' of an asset before making decisions on how to manage it. Cultural heritage assets are worth preserving for many reasons, not least of which is to provide opportunities for future generations to share in and understand the dynamics of our culture and history.

** Using the City of Marion Public Consultation Policy*

Preservation of our heritage, valuing the past and planning for the future

This direction provides for the identification of cultural heritage places, items, stories, people, memories, events and traditions that are historically significant to the local community, recording and conserving them appropriately. It includes the interpretation of cultural heritage, its promotion and, where appropriate educational opportunities. Efforts will focus on conserving the diversity of our living history and heritage, as well as preserving the past.

OBJECTIVE 1

RECOGNSE AND RESPECT THE IMPORTANCE OF KAURNA CULTURAL HERITAGE

The strategies to achieve this objective are:

01 Acknowledge the relationship of Kaurna people to the Marion area and recognise Kaurna cultures as integral to Marion's past, present and future cultural heritage.

02 Recognise the significance of cultural heritage to the Indigenous community and its unique role in building culture.

03 Respect Indigenous intellectual property rights and the cultural traditions of Indigenous people, including cultural protocols.

04 Consult and work with the Kaurna community and key Indigenous bodies and use their advice to guide decisions on identifying and managing cultural heritage.

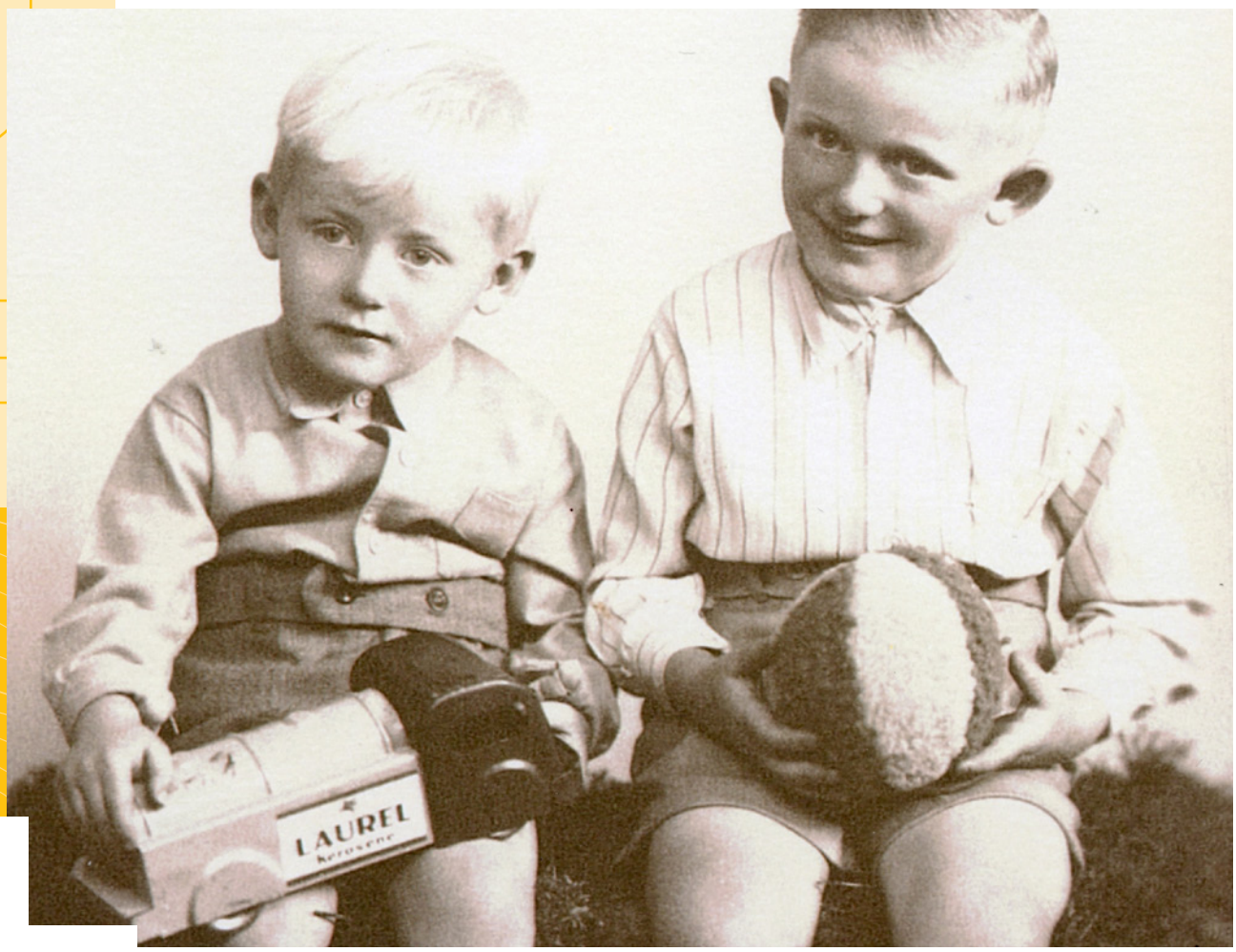
05 Promote awareness and understanding of Indigenous culture and heritage to Marion and the wider community.

06 Recognise and respect the importance of Indigenous heritage in reconciling different cultures within Marion.

07 Respect the importance of Warriparinga and the Living Kaurna Cultural Centre as important places of cultural connection for the Kaurna community.

OBJECTIVE 2

IDENTIFY, PRESERVE AND RECORD CULTURAL HERITAGE IN THE CITY OF MARION



The strategies to achieve this objective are:

01 Identify, preserve, record and make accessible examples of cultural heritage items, collections, places, people and events significant to the City of Marion.

02 Develop clear procedural guidelines and policies for the recording, preservation and management of our cultural heritage.

03 Provide clear directions, guidelines and procedures for acquisition, disposal and retention of assets across the City of Marion.

04 Ensure management of the City of Marion's historical collections and assets follow best practice and professional standard procedures (including latest technology).

05 Retain heritage items in their significant place and context wherever possible.

06 Work closely with heritage management groups in Marion to seek their input into the effective management of our cultural heritage assets.

OBJECTIVE 3

RECOGNISE THE DIVERSITY OF THE MARION COMMUNITY AND VALUE OUR RICH CONTEMPORARY CULTURAL LIFE

The strategies to achieve this objective are:

01 Promote the broad concept of cultural diversity to support diversity of traditional practices, cultures and access needs.

02 Support opportunities to build awareness, appreciation, participation and celebration of Marion's cultural diversity.

03 Recognise the diverse individuals and groups who have contributed to Marion's cultural heritage, from the first inhabitants to recent arrivals.

04 Promote the value of items and places associated with contemporary culture and their future historical significance.

OBJECTIVE 4

RECORD AND PRESERVE CONTEMPORARY STORIES OF THE PEOPLE OF MARION FOR FUTURE GENERATIONS

The strategies to achieve this objective are:

01 Capture peoples' memories and recollections.

02 Provide access to collected stories to Marion and the wider community.

03 Support youth involvement in cultural heritage programs.

04 Provide opportunities for intergenerational cultural heritage activities.

05 Involve and consult representatives from a range of community sectors and age groups to determine cultural heritage interests.

OBJECTIVE 5

BUILD THE CAPACITY OF THE COMMUNITY IN CULTURAL HERITAGE MANAGEMENT

The strategies to achieve this objective are:

01 Assist community groups, owners, managers and custodians of cultural heritage items and places with access to funding, networking opportunities, management and interpretation of cultural material.

02 Provide advocacy for community groups involved in heritage work within the City of Marion.

03 Build the skills of the community to identify and manage moveable heritage through workshops and projects.

04 Identify opportunities where asset upgrades and/or developments support cultural heritage preservation, access and research.

05 Celebrate the achievements of individuals and groups participating in cultural heritage management.

06 Encourage community participation in planning cultural heritage events such as festivals and exhibitions.

07 Promote opportunities for community building through artistic pursuits, heritage and cultural projects.

OBJECTIVE 6

PROMOTE THE VALUE OF CULTURAL HERITAGE TO THE COMMUNITY THROUGH ACCESS, EDUCATION AND INTERPRETATION PROGRAMS

The strategies to achieve this objective are:

01 Provide leadership to promote community interest in local cultural heritage.

02 Assist individuals and organisations to conserve group and family heritage through workshops organised or promoted through Council.

03 Support cultural heritage education and learning for the community.

04 Develop partnerships with tertiary academic research programs.

05 Celebrate cultural heritage through community arts and cultural projects and events.

06 Develop protocols, strategies and policies to support increased learning, awareness, cultural exchange and celebration for art, music, customs and language.

07 Utilise new and innovative ways to make cultural heritage accessible to the wider community and add value to the presentation, interpretation and participation in cultural heritage.

OBJECTIVE 7

IDENTIFY, PROMOTE AND SUPPORT THE DEVELOPMENT OF CULTURAL HERITAGE TOURISM OPPORTUNITIES IN MARION

The strategies to achieve this objective are:

01 Identify opportunities to participate in local, state and federal level cultural heritage celebrations with programs and activities.

02 Support cultural tourism by identifying and promoting cultural heritage events and celebrations.

03 Develop cultural heritage and place connected tourism products such as heritage trails, public art, open gardens, etc.

Links to Legislative Requirements

In developing this Framework, it is recognised that there are specific state and federal legislative requirements to be met, which have been designed to protect cultural heritage assets. Relevant legislative requirements and best practice professional standards have been or will be incorporated into the Framework and the Action Plan that is to be developed. Related legislation includes ▶

Commonwealth Legislation:

- Australian Heritage Council Act 2003
- Environment Protection and Biodiversity Conservation Act 1999
- Aboriginal and Torres Strait Islander Heritage Protection Act 1984
- The Protection of Movable Cultural Heritage Act 1986

South Australian Legislation:

- Aboriginal Heritage Act 1988
- Heritage Act 1993 renamed Heritage Places Act 1993 (which repealed the South Australian Heritage Act 1978)
- Planning, Development and Infrastructure Act 2016

Local Heritage:

- Historic Shipwrecks Act 1981
- National Trust of South Australia Act 1955
- Local Government Act 1999

Glossary of Terms

Artistic Pursuits – music, theatre, literature, visual arts, traditional crafts.

Cultural Heritage – an inheritance passed from one generation to another. This could include buildings, objects, traditions, stories and so on. As a concept, cultural heritage actually has strong associations with present cultural groups and has come to include both the tangible and intangible. Today, cultural heritage reflects our living culture, not just the past.

Cultural Heritage Significance – aesthetic, spiritual, historic, scientific or social value for past, present or future generations.

Cultural Place – a site, area, building or other work valued for its cultural heritage significance, together with associated contents and surrounds.

Cultural Heritage Plan – the cultural heritage framework plus an action plan and budget.

Framework – clarifies what you are trying to achieve and the approach you intend to use, without spelling out specific activities.

Heritage Place – the generic term for a Cultural Place, Cultural Group or Cultural Area.

Heritage Act – the Heritage Places Act 1993 (South Australia).

Intangible Cultural Heritage – the UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage (UNESCO, 2003b), defines Intangible Cultural Heritage (ICH) as the "practices, representations, expressions, knowledge, skills – as well as the instruments, objects, artefacts and cultural spaces associated therewith – that communities, groups and, in some cases, individuals recognize as part of their cultural heritage". The ICH is traditional and living at the same time. It is "transmitted from generation to generation", and "constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity". A unique feature of ICH is that it can only be defined as such when a community recognises it as part of its heritage. In other terms, there is nothing intrinsic in the expression or practice itself that would allow outsiders (governments, statisticians, researchers) to define it as intangible cultural heritage. The identification as well as definition of intangible cultural heritage therefore rests with the communities, groups, and, where appropriate, individuals that create, maintain and transmit such heritage.

Preservation – maintaining the fabric of the place, object or artefact in its existing state and retarding deterioration.

CITY OF
MARION

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