




South Australian

CULTURAL IMPACT GUIDE

A guide to consider the impact of any
decision on culture.







The Cultural Impact Guide is intended as a set of provocations to consider the impact of any decision on culture.

It forms part of the Cultural Impact Framework: a Framework for Local Councils to measure the value of cultural development activities and better understand how decisions made by Councils impact on the culture of a community.

The Cultural Impact Framework was developed by the Creative Communities Network South Australia with the following organisations collaborating to develop the framework and associated tools;

- The Barossa Council
- City of Holdfast Bay
- City of Marion
- City of Norwood Payneham & St Peters
- City of Unley
- Arts South Australia
- Local Government Association of South Australia (LGASA)

The Local Government Research & Development Scheme has provided funding to assist with the development of the South Australian Local Government Cultural Impact Framework. Collaborating organisations contributed financial and in-kind support. Consultants Brecknock Consulting and Play Your Part assisted in the development of the framework.





Culture is about who we are, how we define ourselves and how we make meaning of the world around us. It informs everything we do.

This tool provides a set of provocations to consider the impact of any decision on culture.

Culture is encapsulated as five domains: creativity, connectedness, values, sustainability and engagement – each conveyed through three indicators.

CREATIVITY

Imagination
Innovation
Expression

CONNECTEDNESS

Relationships
Commitment
Networking

VALUES

Belonging
Respect
Trust

SUSTAINABILITY

Tradition
Anticipation
Resilience

ENGAGEMENT

Interaction
Enrichment
Involvement





CREATIVITY

The process of generating original ideas that stimulate new ways of thinking, believing and doing.

IMAGINATION

The stimulation and generation of ideas.

INNOVATION

Capacity to use original ideas, to develop and implement solutions to do things better.

EXPRESSION

Capacity to communicate values, beliefs, traditions, perceptions and ideas in diverse ways.

CONSIDER...

What likely effects will the decision have on people's sense of **IMAGINATION** and the generation of new ideas in the community?

What likely effects will the decision have on people's sense of being a part of community that values **INNOVATION** and is capable of using original ideas to develop and implement local solutions?

What likely effects will the decision have on people's sense of **EXPRESSION** and capacity to communicate values, beliefs, traditions, perceptions and ideas, in a range of diverse ways?



CONNECTEDNESS

The links between individuals, their communities and their surroundings.

RELATIONSHIPS

The affinity we have with each other and place.

COMMITMENT

Participation and contribution to place and or the community.

NETWORKING

Constructive personal and community exchanges of knowledge, skills, and information.

CONSIDER...

What likely effects will the decision have on people's **RELATIONSHIPS** and affinity with each other and place?

What likely effects will the decision have on people's sense of a **COMMITMENT** to participate and contribute to the community?

What likely effects will the decision have on people's sense of **NETWORKING** and exchanging knowledge, skills and information with others in the community?

VALUES

Principles of behavior that relate to worth, merit, and meaning and reflect what is important in life.

BELONGING

A sense of fitting in and feeling a part of the community.

TRUST

A sense of confidence in the reliability and honesty of the community.

RESPECT

A sense of civic consideration and regard for others in the community.

CONSIDER...

What likely effects will the decision have on people's sense of **BELONGING**, fitting in and feeling a part of the community?

What likely effects will the decision have on people's sense of **TRUST** and confidence in the reliability and honesty of the community?

What likely effects will the decision have on people's sense of **RESPECT**, civic consideration and regard for others in the community regardless of the difference.



SUSTAINABILITY

The capacity for the community to endure, adapt to and predict diverse cultural, social, environmental and economic conditions.

TRADITION

Capacity of a community to uphold, affirm and renew cultural beliefs, customs, traditions and long held practices.

ANTICIPATION

Being well-informed, prepared and capable to respond to diverse and changing societal conditions.

RESILIENCE

Capacity to create value from and respond constructively to diverse challenges.

CONSIDER...

What likely effects will the decision have on people's sense of **TRADITION** and their confidence that they live in a community that upholds, affirms and renews cultural beliefs, customs and practises?

What likely effects will the decision have on people's sense of **ANTICIPATION** and being part of a community that is well informed, prepared, capable and flexible to act pre-emptively to diverse and changing, local and global, cultural, social, environmental and economic conditions?

What likely effects will the decision have on people's sense of **RESILIENCE** and confidence that the community will create value from and respond constructively to diverse challenges?

ENGAGEMENT

The process of active participation.

INTERACTION

The experience of meeting and being with others in the community.

ENRICHMENT

The sense of positive emotion, meaning, personal development and fulfillment.

INVOLVEMENT

Active participation in local issues, decision-making by the community and empowerment.

CONSIDER...

What likely effects will the decision have on people's sense of **INTERACTION** and capacity to meet and be with others in the community?

What likely effects will the decision have on people's sense of **ENRICHMENT**, positive emotion, meaning, personal development and fulfilment?

What likely effects will the decision have on people's sense of **INVOLVEMENT**, participation in local issues, decision making and empowerment?

ACKNOWLEDGEMENTS

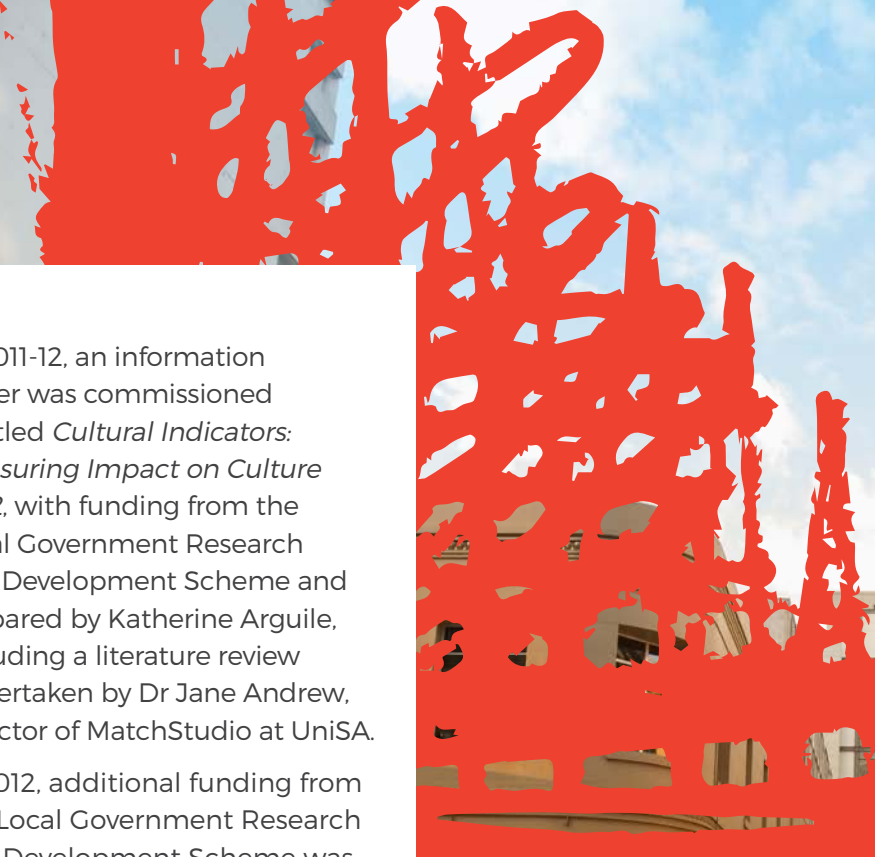
This tool forms part of the Cultural Impact Framework (CIF) which was developed by the Creative Communities Network (CCN) in South Australia.

Established in the late 1980's CCN is a South Australian network of Local Government cultural development workers and representatives of key state-wide arts and cultural organisations keen to support creative communities. Its membership includes the Local Government Association (LGA), Country Arts SA, Arts South Australia, Migrant Resource Centre, Guildhouse and Carclew.

The CIF came about through the shared intent of the CCN to enable Local Government to be better informed and therefore better consider the impact of various factors on culture.

The initiative was initially given the title *Cultural Indicators Pilot Project* (CIPP).

A CIPP project steering committee was established, consisting of CCN members from five local South Australian Councils: Barossa Council (Maz McGann), the City of Marion (Marg Edgecombe), the City of Unley (Matthew Ives), the City of Holdfast Bay (Jenni Reynolds) and the City of Norwood, Payneham & St Peters (Mary Giles), as well as Arts South Australia (Trish Hansen), Rebecca Perkin (LGA - SA) and in the very early stages - the Community Arts Network SA (Lisa Philip-Harbutt).



In 2011-12, an information paper was commissioned entitled *Cultural Indicators: Measuring Impact on Culture 2012*, with funding from the Local Government Research and Development Scheme and prepared by Katherine Arguile, including a literature review undertaken by Dr Jane Andrew, Director of MatchStudio at UniSA.

In 2012, additional funding from the Local Government Research and Development Scheme was allocated for the development of a Cultural Framework for Local Government. A consulting team comprising: Richard Brecknock (Brecknock Consulting) in association with Charles Landry (COMEDIA) and Alison McAllister (Southcott Consulting) contributed to the development of the framework in collaboration with the CIPP project steering committee. Later consultants Play Your Part assisted in drafting the final version of CIF.



PHOTOGRAPHY

FRONT COVER

Random Acts of Light 2015

City of Holdfast Bay

Photographer: Dan Schultz

Glow (2009)

Artists Michelle Nikou & Jason Milanovic

City of Port Adelaide Enfield

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Southern Sounds Youth Project 2014

City of Onkaparinga

Linger, longer... in Goodwood

City of Unley

Photographer: Ben Searcy

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Waymouth Street Party

Splash Adelaide

Adelaide City Council

BACK COVER

Adelaide Fringe in Coolwa 2015

Alexandrina Council

Photographer Richard Hodges

Marion Historic Village Project Lantern

Parade April 2011

City of Marion

Photographer: Simon Stansbury

Sponge Kids Arts Hub

Signal Point Gallery

Alexandrina Council

Photographer: Richard Hodges

