South Australian
CULTURAL IMPACT GUIDE
A guide to consider the impact of any decision on culture.
The Cultural Impact Guide is intended as a set of provocations to consider the impact of any decision on culture.

It forms part of the Cultural Impact Framework: a Framework for Local Councils to measure the value of cultural development activities and better understand how decisions made by Councils impact on the culture of a community.

The Cultural Impact Framework was developed by the Creative Communities Network South Australia with the following organisations collaborating to develop the framework and associated tools;
- The Barossa Council
- City of Holdfast Bay
- City of Marion
- City of Norwood Payneham & St Peters
- City of Unley
- Arts South Australia
- Local Government Association of South Australia (LGASA)

The Local Government Research & Development Scheme has provided funding to assist with the development of the South Australian Local Government Cultural Impact Framework. Collaborating organisations contributed financial and in-kind support. Consultants Brecknock Consulting and Play Your Part assisted in the development of the framework.
Culture is about who we are, how we define ourselves and how we make meaning of the world around us. It informs everything we do.

This tool provides a set of provocations to consider the impact of any decision on culture.

Culture is encapsulated as five domains: creativity, connectedness, values, sustainability and engagement – each conveyed through three indicators.

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CREATIVITY

The process of generating original ideas that stimulate new ways of thinking, believing and doing.

IMAGINATION
The stimulation and generation of ideas.

INNOVATION
Capacity to use original ideas, to develop and implement solutions to do things better.

EXPRESSION
Capacity to communicate values, beliefs, traditions, perceptions and ideas in diverse ways.

CONSIDER...

What likely effects will the decision have on people’s sense of IMAGINATION and the generation of new ideas in the community?

What likely effects will the decision have on people’s sense of being a part of community that values INNOVATION and is capable of using original ideas to develop and implement local solutions?

What likely effects will the decision have on people’s sense of EXPRESSION and capacity to communicate values, beliefs, traditions, perceptions and ideas, in a range of diverse ways?
CONNECTEDNESS

The links between individuals, their communities and their surroundings.

RELATIONSHIPS
The affinity we have with each other and place.

COMMITMENT
Participation and contribution to place and or the community.

NETWORKING
Constructive personal and community exchanges of knowledge, skills, and information.

CONSIDER...
What likely effects will the decision have on people’s RELATIONSHIPS and affinity with each other and place?

What likely effects will the decision have on people’s sense of a COMMITMENT to participate and contribute to the community?

What likely effects will the decision have on people’s sense of NETWORKING and exchanging knowledge, skills and information with others in the community?
VALUES

Principles of behavior that relate to worth, merit, and meaning and reflect what is important in life.

BELONGING
A sense of fitting in and feeling a part of the community.

TRUST
A sense of confidence in the reliability and honesty of the community.

RESPECT
A sense of civic consideration and regard for others in the community.

CONSIDER...
What likely effects will the decision have on people’s sense of BELONGING, fitting in and feeling a part of the community?

What likely effects will the decision have on people’s sense of TRUST and confidence in the reliability and honesty of the community?

What likely effects will the decision have on people’s sense of RESPECT, civic consideration and regard for others in the community regardless of the difference.
SUSTAINABILITY

The capacity for the community to endure, adapt to and predict diverse cultural, social, environmental and economic conditions.

TRADITION
Capacity of a community to uphold, affirm and renew cultural beliefs, customs, traditions and long held practices.

ANTICIPATION
Being well-informed, prepared and capable to respond to diverse and changing societal conditions.

RESILIENCE
Capacity to create value from and respond constructively to diverse challenges.

CONSIDER...
What likely effects will the decision have on people’s sense of TRADITION and their confidence that they live in a community that upholds, affirms and renews cultural beliefs, customs and practises?

What likely effects will the decision have on people’s sense of ANTICIPATION and being part of a community that is well informed, prepared, capable and flexible to act pre-emptively to diverse and changing, local and global, cultural, social, environmental and economic conditions?

What likely effects will the decision have on people’s sense of RESILIENCE and confidence that the community will create value from and respond constructively to diverse challenges?
ENGAGEMENT

The process of active participation.

INTERACTION
The experience of meeting and being with others in the community.

ENRICHMENT
The sense of positive emotion, meaning, personal development and fulfillment.

INVolVEMENT
Active participation in local issues, decision-making by the community and empowerment.

CONSIDER...
What likely effects will the decision have on people’s sense of INTERACTION and capacity to meet and be with others in the community?

What likely effects will the decision have on people’s sense of ENRICHMENT, positive emotion, meaning, personal development and fulfillment?

What likely effects will the decision have on people’s sense of INVolVEMENT, participation in local issues, decision making and empowerment?
This tool forms part of the Cultural Impact Framework (CIF) which was developed by the Creative Communities Network (CCN) in South Australia.

Established in the late 1980’s CCN is a South Australian network of Local Government cultural development workers and representatives of key state-wide arts and cultural organisations keen to support creative communities. Its membership includes the Local Government Association (LGA), Country Arts SA, Arts South Australia, Migrant Resource Centre, Guildhouse and Carclew.

The CIF came about through the shared intent of the CCN to enable Local Government to be better informed and therefore better consider the impact of various factors on culture.

The initiative was initially given the title Cultural Indicators Pilot Project (CIPP).

A CIPP project steering committee was established, consisting of CCN members from five local South Australian Councils: Barossa Council (Maz McGann), the City of Marion (Marg Edgecombe), the City of Unley (Matthew Ives), the City of Holdfast Bay (Jenni Reynolds) and the City of Norwood, Payneham & St Peters (Mary Giles), as well as Arts South Australia (Trish Hansen), Rebecca Perkin (LGA - SA) and in the very early stages - the Community Arts Network SA (Lisa Philip-Harbutt).
In 2011-12, an information paper was commissioned entitled *Cultural Indicators: Measuring Impact on Culture 2012*, with funding from the Local Government Research and Development Scheme and prepared by Katherine Arguile, including a literature review undertaken by Dr Jane Andrew, Director of MatchStudio at UniSA.

In 2012, additional funding from the Local Government Research and Development Scheme was allocated for the development of a Cultural Framework for Local Government. A consulting team comprising: Richard Brecknock (Brecknock Consulting) in association with Charles Landry (COMEDIA) and Alison McAllister (Southcott Consulting) contributed to the development of the framework in collaboration with the CIPP project steering committee. Later consultants Play Your Part assisted in drafting the final version of CIF.
PHOTOGRAPHY

FRONT COVER
Random Acts of Light 2015
City of Holdfast Bay
Photographer: Dan Schultz
Glow (2009)
Artists Michelle Nikou & Jason Milanovic
City of Port Adelaide Enfield

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Southern Sounds Youth Project 2014
City of Onkaparinga
Linger, longer... in Goodwood
City of Unley
Photographer: Ben Searcy

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Waymouth Street Party
Splash Adelaide
Adelaide City Council

BACK COVER
Adelaide Fringe in Goolwa 2015
Alexandrina Council
Photographer Richard Hodges
Marion Historic Village Project Lantern Parade April 2011
City of Marion
Photographer: Simon Stansbury
Sponge Kids Arts Hub
Signal Point Gallery
Alexandrina Council
Photographer: Richard Hodges